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Three Ways Forward For The Less Developed Countries [export, export, export]

What is the right, fastest and most appropriate way to promote the economy of countries where a large part of the population makes a living from agriculture?

It is generally accepted that better education results in higher income. So let's discuss *education* as '**the engine**' for advancing the economy in the agrarian countries of Africa and Asia.



A class room. Do you see the books?

Education

Over 50% of the population in many countries of Africa and Asia are farmers. The education level in those families is very low (no schools, have to work to support the family, no resources to study, etc).

What if you were born into such a family where both parents did not complete elementary school?

What if everybody would say to you that you cannot, and it is impossible for you, to reach university studies, simply because of your parents did not, and your human environment doesn't support education?

If you read this, and you come, like me, from a family of farmers, then you know how foolish that is.

In fact, if you want the children of the poorest populations to have a better life, you need to inspire them and show them that there is an alternative and that they can do better.

Sad to say, but whatever we, only the true believers and the ones who really want to change their lives, and have a deep passion and desire to do so, will finally succeed.



The American Dream - everything is possible.

The American Dream is all about the ethos of - "No matter who you are, you have the opportunity to succeed... if you work hard enough".

*The American Dream means that you should not wait for your kids to do better, because **Yuo Can Do Better, Now!** And your kids? They will go into your foot-steps by learning from you and being inspired by you.*

Applying The American Dream ideas into Agriculture in Africa and Asia

Current notion towards African and Asian agriculture is often the following;

*"it will take ages until farmers will **slowly and gradually** move from 'traditional agriculture' to the 21st-century agriculture".*

I believe this is wrong.

In fact, this approach of doing nothing and being used to cope with the "standard" situation, is exactly what keeps farmers ignorant, poor and hungry (such situation is often supported by big corporations and nations who provide solutions of charity, free of cost or low cost.

It's a great way to support the 'givers', while for the 'receivers' it's a death blow that promises to keep them supported and poor for the future.

If we wish to change that terrible future that is expected to hundreds of millions of farmers around Africa and Asia than we should start thinking differently.

We should change our approach. Why?

Because in reality, what has been done until now did not work too well and repeating the same (mistakes) again will not bring any change.

I believe we have two good choices ahead:

- Long term - Invest more in education. Taking this path we will see the results in 10 to 20 years. However, in the future, those young people will face the dilemma of where to work. We already see in Africa many educated young people who can't find any real job.

The other path will be...

- Short term – Provide focused professional training and invest in creating more profitable jobs today, now. Such jobs that will also give immediately a better livelihood, and will enable (and push) the future generation to expand its knowledge and studies.

I believe that both ways are legitimate and eventually will work. However, creating better jobs **now** will accelerate the process.

But what support can we offer to millions of farmers to help them to bring better income – now and enable them to give their children a better future?

Well, those farmers do know well - **agriculture**.

However, today the result of their hard work provides low income.

Why? Because today they grow crops that produce low yields and of low quality. Then they sell the produce to their neighbors, who also have low income. That results in an economic environment of poor nations, which is very hard to escape from.

Without changing this situation the lives of most people in Africa and Asia will not change. To create a change you need to change the equation.

But what if we could help farmers grow something for **export**, and achieve **export-standards and prices**? In such a case they would reach a much higher income within a short period.

Why Export?

Export requires us to become the best at what we do. It requires constant improvement. It brings foreign currency to the country and causes anyone who deals with export to think in strategic terms of long-term.

And above all, export, any field of export, requires the involvement of many fields of business and brings rapid growth of the domestic economy.

When farmers take part in export, the state will no longer see them as a burden. Instead, they will become a valuable productive part that contributes to the growth of the economy and by that will create new jobs.

In countries where 50% of the population live out of agriculture, that approach will bring a complete change and a far better future to all.

And what about food security?

The answer is clear: as long as we are only concerned and focused on food security, we are actually preserving a needed weak population.

In contrast, when the same farmers start exporting they will see a higher income that will enable them to secure their food and, in addition, to improve their lives and mainly act to assure the education of the future generation.

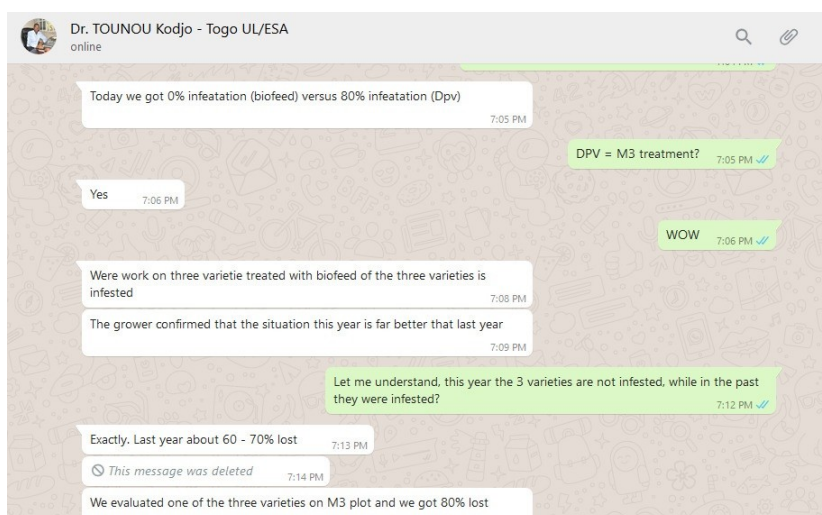
With the money they will receive from export, they will be able to purchase as much food as they wish, to acquire more advanced equipment and with less effort to

grow more and better export quality produce.

Such farmers can realize *The American Dream* in Africa and Asia, where they can achieve as much as they dream.

GreenValley.

Next week I will arrive, once again, in Togo. This is not going to be just another trip to Togo. It is now my target, as *Togo's Chairman of The Fruit Fly Committee*, to promote the vision described above.



Finally, there is hope!

Dr. TOUNOU: Today we got 0% infestation (biofeed) versus 80% infestation (Dpv)

Dr. Nimrod: DPV = M3 treatment?

Dr. TOUNOU: Yes.

Dr. Nimrod: WOW

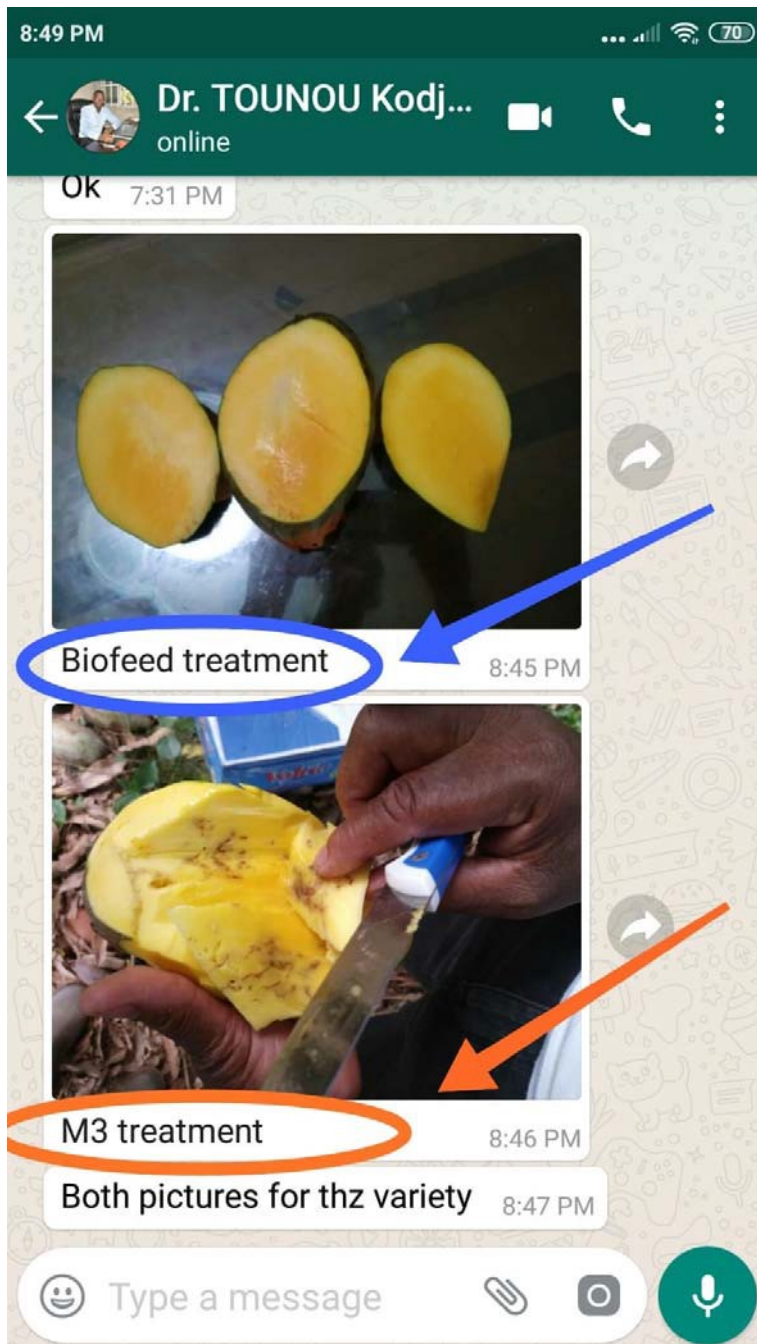
Dr. TOUNOU: We work on three varieties treated with biofeed of the three varieties is infested.

Dr. TOUNOU: The grower confirmed that the situation this year is far better than last year.

Dr. Nimrod: Let me understand, this year the 3 varieties are not infested, while in the past they were infested?

Dr. TOUNOU: Exactly. Last year about 60 - 70% lost.

Dr. TOUNOU: We evaluated one of the three varieties on M3 plot and we got 80% lost.



Past and future. You see mango, I see an opportunity for export, leading to a better future.

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GreenValley.

Now that we know that fruit flies are no longer a barrier to growing fruits in Togo (and throughout Africa and Asia), it is time to take advantage of this **to promote profitable export of fruits.**

That is exactly what I intend to do in my coming trip to Togo and Ghana. I intend to promote fruit export, in the best way possible to the best world markets.

I call this project – **Green Valley.**

Want to participate in the *Green Valley* project?

Want to be one of the first investors to make the most of the expected boom?

Contact me and let's talk about it.

Together let's make fruit flies;
'just another pest'!

Leave Your Worries Behind and ==> Make a Change!

(Grow your Income)

Regards,



Better produce... Better future... Biofeed...

P.S Nations are built thanks to Export. Take for example the biggest country in the world (in terms of population), and one of the smallest; China and Israel. Both have excellent economies thanks to – Export.

P.P.S. Getting rid of fruit flies is the first step toward developing a successful **export** and promoting agriculture, which will result in better income and better life.

This is a great opportunity for investors to take advantage of the moment and to invest in agricultural export industries.

P.P.P.S. Next week I am in Togo and then to 2 weeks in Ghana, where I will participate in ***GHrow-IL Agribusiness Innovation & Technology Summit***, June 3-5. Contact me and let's meet there.

*"Green, effective, healthy and suited for **all farmers**, this is my vision for pest management"*

You can contact me on [LinkedIn](#) / [YouTube](#) / [Facebook](#) or a return email.

If you enjoyed it, please share it with friends and let them enjoy the high quality pest control solution we provide. They can also add themselves to the list of mail receivers by - [Pressinghere](#).

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