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## Africa Will Feed the World [the reality version]

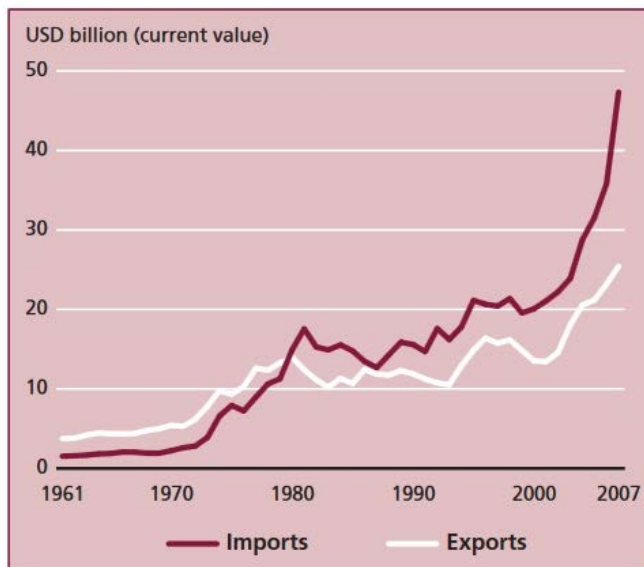
You still don't know the map below, but this is how food export will look in the future.

Africa will export more agricultural products than it will import.



Until now Africa import more agricultural products than it is exporting.

This is crazy. This must change, and this will change very soon.



Source: FAOSTAT, 2011

African Import and Export of Agricultural products (<http://www.fao.org/3/a-i2497e.pdf>)

"Over the last 15 years, Africa's agricultural imports increased from US\$ 17 billion in 2001 to US\$ 61 billion at the end of 2016." ([tralac.org](http://tralac.org))

To change the economic balance Africa must focus on exporting high-value produce.

Yes, **high-value produce!**

Not the low-value produce, such as Cereals, Wheat, Rice, Sugar, and Maize. Of course, it would be good to continue while improving its export.

But to make a dramatic change in the Import/Export balance, Africa must move to far more profitable export niches.

Such niches include fruits and vegetables for high-value export markets.

Africa should stop thinking about "*Feeding Africa*", and change into "*Feeding the World*"!

The outcome of that will ultimately be will be transforming into an advance-export oriented economy. This will lead to positive foreign currency exchange, adoption of innovative agro-technologies and advance know-how, production of enough food that just the 'unfit for export' will be enough to feed Africa.

As important, with a positive Import/Export balance, Africa will be able to import as much food, technology, and know-how, as it wishes.

This will create millions of jobs and an increase in income. With more income, we can expect a drop in the rate of population increase, which once again will help African Countries to overcome their huge challenges.

### **The Business Opportunity**

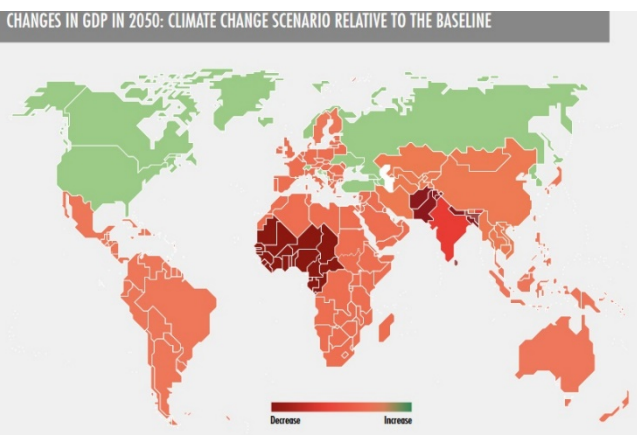
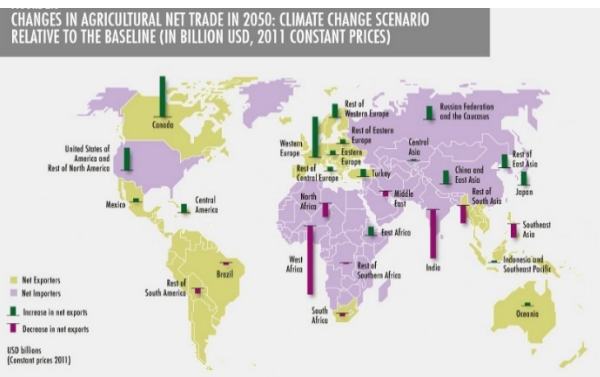
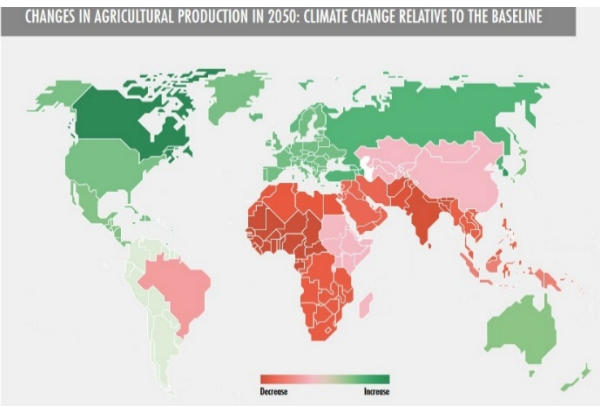
Based on FAO 2018 report; [The State of Agricultural Commodity Markets 2018](#), one can say that unless we act now to change things, Africa will import even more food, will produce less agricultural produce, cost of food will rise and GDP will decrease.

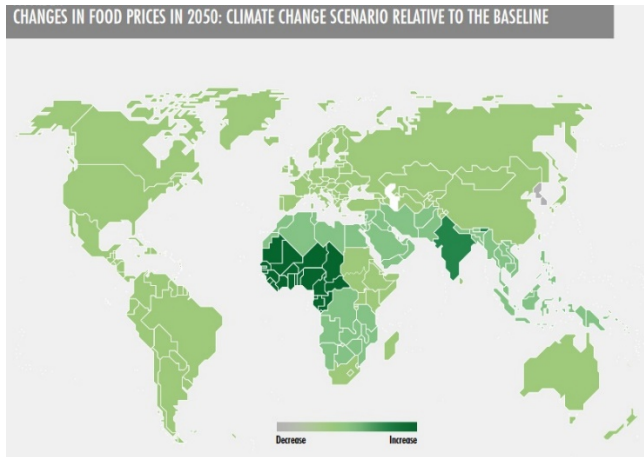
This negative 'future-picture' should be looked at by; entrepreneurs, companies, and investors as '*an ocean of opportunities*'.

How big is this '*ocean of opportunities*'?

I don't know the answer, but my estimation would be – no less than annually 100\$ billion, assuming current Africa's annual import is 60\$ billion and is expected to keep on growing fast.

We can also assume that Africa's agricultural export will grow fast under a preferred scenario of "*Feeding the World*", where the net export/import is positive (i.e., more export).





### Israel's Part in Africa's Capacity Building

To make that change Africa will need advance agro-technology, breaking through know-how and the ability to adjust the technology and know-how to Africa's culture, climate and needs.

It is clear; there is no country that is fit for that task more than Israel!

Israel is well known for its agriculture advance technology, know-how and the ability to solve 'impossible problems'. Which is exactly what is expected to any entrepreneur/company/investor that start any kind of activity in Africa.

Note that the term 'impossible problems', refers to cultural issues, in addition to technological, environmental, climatic, market, etc.

I believe that from the above reasons Israeli companies/entrepreneurs hold a better chance of crossing the chasm.

The e-site, israel21c.org has just published an article with [The Top 12 ways Israel feeds The World](https://www.israel21c.org/the-top-12-ways-israel-feeds-the-world/). (Biofeed is listed #3).

We should add that companies in this list help to increase farmer's income, in addition to feeding them.



[https://www.israel21c.org/the-top-12-ways-israel-feeds-the-world/?fbclid=IwAR2o39A08wjQ3Nf58IOEpz5\\_6Z-lu0WFRpZHgfz5Z95oVz-2hhy\\_rVwPT9A](https://www.israel21c.org/the-top-12-ways-israel-feeds-the-world/?fbclid=IwAR2o39A08wjQ3Nf58IOEpz5_6Z-lu0WFRpZHgfz5Z95oVz-2hhy_rVwPT9A)

Regards,

Nimrod

**P.S.** Don't wait for the last moment, only 7 places are left for my next webinar on July 7th >> [How to turn a fruit fly into your cash cow](#) << .

Want to know how we are going to turn Africa from a Food Importer to a Food Exporter?

Want to learn how you can benefit from Biofeed's dramatic technological breakthrough?

Want to invest in an advance agro-project that will help Africa, and not by charity?

In the coming webinar, I will talk about all this and more. Register now for a life-changing event (for you and millions of farmers) >> [How to turn a fruit fly into your cash cow](#) <<

**P.P.S.** After a fruitful week in Togo I have crossed the border and arrived in Ghana, where I am staying in the next 2 weeks.

I will participate in the ***GHrow-IL Agribusiness Innovation & Technology Summit***, June 3-5. For more information see the link <http://www.ghrowil.org/>.

It is highly recommended to take participate in the summit, and of course to schedule a meeting to see how we can collaborate (or just exchange ideas).

**P.P.P.S.** Togo turned out to be a Cinderella, a huge success story that its echo will be sound across Africa, and far beyond.

In just 18 months we have been able to demonstrate in a national-pilot, that fruit flies can be effectively managed, even under extremely unfavorable conditions, and... without sprays.

**P.P.P.P.S.** ***GoforIsrael China-Israel Investment Conference Jinan 2019*** (May 27-28). Dotan will represent us there and then continue for more meetings in Beijing (May 29-31).

Anyone who is interested in our activities should seize the opportunity to meet Dotan (not far from his home).

One last chance to register to >> [How to turn a fruit fly into your cash cow](#) << and make a historical change in your life, in agriculture, in crop protection, in Africa and the lives of millions.