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## **Important: How To Keep Exporting Even Under Export Ban!**

(The article is discussing Global Problems while often using Africa as a Case Study)

Normally countries that are under **Export Ban** stop completely export to the markets that restrict them. But, is this the only option or is there another way that one can keep export in place?

## **TRENDS IN QUARANTINE**

It is obvious; agri-products quarantine laws will tighten and get rigid from year to year. All the countries realized that prevention is faster, easier and cheaper than fighting disease and harmful insects once they entered the country.

Just see current efforts to fight the coronavirus that is infectious disease attacking people, as well as invading pests already established ([for more](#)).

Look at China (no need to add...); Look at Japan, where schools and universities are closed until March 20; Look at Israel where you need two-weeks isolation if you are back from a country that is having people sick with coronavirus. Furthermore, the government recommends to Israelis **not to fly anywhere, at all**, until things clear up.

## FRESH FRUITS' EXPORT BAN

At these moments, dozens of African and Asian countries need to deal with fresh agri-products *Export Ban* and are unable to export major high-value crops.

Why?

Because of fruit flies quarantine and the inability to get them under satisfying control or because of usage of chemical spray – which is violating the food regulations of chemical residues.

### MANGO EXPORT MARKET

## Drive against fruit flies to help end mango export ban

*Ban imposed in 2014 to the European Union market due to the fruit fly*

Kenya Plant Health Inspectorate Services managing director Dr Esther Kimani justified the ban to lucrative markets saying fruit flies are classified as quarantine pests and Kenya was previously not able to meet the strict phytosanitary restrictions.

([source](#))

It is clear that without an improved system approach to control quarantine pests, the future of fresh produce exports looks gloomy.

However, for those who will manage to properly deal with quarantine pests, the future of fresh produce exports looks bright, promising, and offers many opportunities.

Exporting fresh agricultural produce is an opportunity to develop a profitable industry that will bring in a lot of foreign currency, provide jobs and improve local grower's income.

# A NATION UNDER STRESS

But what if the entire country is under an export ban?

What do we do next?

Are we doomed to be active only in the local market as well?

**Not necessarily!**

It turns out that **there is a way to export from a country that is under an export ban.** Let me share with you exactly how this can be done.

## STEPS OUT OF *EXPORT BAN*

In just three easy steps you can start exports -

**Step one** – Begin by analyzing and get a deep understanding of why an export ban was imposed.

**Step two** – Analyze and get a deep understanding of why your country failed to meet the quarantine requirements, which led to the *Export Ban*.

**Step three** – Establish an area/region in which special operations will be undertaken to enable standing up to the required quarantine requirements. Compliance with the requirements and getting the required phytosanitary certificates will enable exports.

I call such a special area –*Quarantine Pests Certified Trade Zone*.

## THE MOST IMPORTANT GROUP OF QUARANTINE PESTS

**Fruit flies** are responsible for most of the damage and the **export ban** in the world.

Many countries and organizations tried to control and even eradicate fruit flies throughout the country. They failed!

At this time a nation-wide fruit fly control projects are too costly, prolonged, hard to achieve, and ... unprofitable. It doesn't make sense to even initiate such a project.

But it is feasible to create special, delimited zones, that will enable – SAFE and FREE TRADE for farmers and business persons alike.

Note, to have SAFE exports there is no need for a *Fruit Fly Free Zone* (although it is beneficial to have it). It is sufficient to have a *Fruit Fly Low Prevalence Area* where farmers can grow and harvest **produce** that is completely fruit fly free. The focus is therefore on the Produce and not on the Flies.

If the target is not to eradicate fruit flies, then the target is - ***Fruit Fly Certified Trade Zone***. That means that although fruit flies are not eradicated from the territory, the produce is CERTIFIED as being free of infestation. Isn't that what it's all about?

The example I know the best, and from first hand, is the *Green Valley* project (in the Israeli Jordan Valley), initiated by Biofeed 15 years ago. Fruit flies do exist, yet the export of fresh produce continues uninterrupted.

Other projects to mention include ones in Israel, South Africa, Australia, etc. All in export-oriented countries.

For the past 20 years, farmers working with Biofeed experts and using our products to control fruit fly, have been exporting to the premium markets, meeting the highest standards in terms of chemical residues, and of course, presenting **ZERO** infestation.

Twenty years without a single interception, not even single shipment being returned due to chemical residues or fruit fly infestation! That fact is easily translated into revenue of USD millions by stakeholders (farmers, traders, packinghouse, etc.).

## THE SHORT WAY TO EXPORTS

Few countries, if any, are capable of financing and complying with the hurdle of the complex logistical, technological, and scientific challenges of operation to adequate control or eradication fruit flies from its entire territory.

However, every country in the world has in its power to establish a *Fruit Fly Certified Trade Zone* from which it can export fresh produce to high-value international markets.

Usually, it can take years to establish a *Fruit Fly Certified Trade Zone*, but when teams of experts manage it, it can be shortened to only a few weeks or months.

Once a country established a *Fruit Fly Certified Trade Zone*-

(1) it can boost its exports in a very short period of time.

(2) it can easily extend the *Fruit Fly Certified Trade Zone* into more regions.

I warmly recommend starting NOW - by immediately establishing just one or two *Fruit Fly Certified Trade Zone* projects. Later, after you gain experience, you can expand it.

I invite you to contact me for any questions, at [nisraely@biofeed.co.il](mailto:nisraely@biofeed.co.il) or text+972-5423425 (WhatsApp).

*For a greener world  
Free of sprays  
Full of joy*

See you soon,  
Nimrod



**Biofeed**  
**Better produce...**  
**Better income...**  
**Better future...**

**P.S.**

e-mail me (by Reply to this email) if you like the concept of *Fruit Fly Certified Trade Zone* and you wish to apply to establish one in your area or country.

In your e-mail, please provide us with some background and a brief explanation of the current situation.

**P.P.S.**

*"In 2020 Biofeed will extend its fruit fly protection activity to two more African countries, etc."* I wrote this line only two weeks ago.

This week I am pleased to announce that we are nearing an agreement that will allow the start of activity and cooperation in two more African countries. This is actually the goal we have set for us in 2020. What will happen with other countries trying to join at the last minute? We haven't decided yet.

**P.P.P.S.**

Now is **the best time** to get in touch and promise that in 2021 you will be equipped with the *FreeDome* leading fruit fly control solution.

**P.P.P.P.S.**

FOLLOW me on [LinkedIn](#) for many more posts and updates.

**P.P.P.P.P.S.**

Now you can find the historical series [The Agricultural Gap](#) on *YouTube*. The 11,000 years history from the Agricultural Revolution to the Agri-industry Revolution.

The series is still in progress with more chapters to come.

SUBSCRIBE for updates and new chapters.

**P.P.P.P.P.P.S.**

Available, *free of charge*, access to [Weekly EMAILS library](#).

***Change Begins With A Decision  
That The Existing Reality Is A Choice  
And Not A Decree Of Fate***