

[Press here](#) to watch on the web



## BE [EXTREMELY] CLEAR ABOUT YOUR DREAMS!

(The article is discussing Global Problems while often using Africa as a Case Study)

### **NO POVERTY. NO HUNGER.**

Some of the most important targets for the future of Africa's agri-industry are defined **negatively**; stating what we don't want.

What do you think, is that good? Should we state our life mission in a negative way?

Think of an 8 years old child saying to you that he doesn't like some kind of food. Does it mean that you know what he does like or what is good for him? Many times even they don't know what they want or what is good for them.

Hunger is defined as less than 1,800 calories per day. If a person is having 1,900 calories per day, will that be sufficient?

The definition of Poverty is defined as an income of 1.9 USD per day or less. If a person is making 2.0 USD a day, will that be sufficient?

Of course, the answer to both questions is NO!

Enough food and money to survive one more day are not sufficient, as one needs a roof over his head, a shirt on his body, education, communication, healthcare, culture, etc.

When you earn USD 1.9 a day, you have **no freedom** of choice. You are dependent; your fate is in the hands of others. One may wonder if it is much different from slavery.

## "I HAVE A DREAM"

As hard as it may be, the way of moving forward is by being and thinking positively.

Leading leaders and organizations define their vision and targets **in a positive way**.

Why?

Because that helps them to present the targets and goals to achieve in a way that makes cooperation around with those who share the same vision and targets easier.

This is why positive vision and targets are extremely powerful.

## WHY IS THERE A GAP?

Six months ago, I asked my LinkedIn Connections (friends) – why there is a great big gap between agriculture in Africa or Asia and that of the Western countries?

### **Why Is The Agriculture Gap of Africa/Asia vs. The West?**



  66 · 72 Comments

From LinkedIn ([source](#))

The answers I received were mostly negative, victimizing and pointing out problems.

They did not suggest any solution, not to the problem nor to obstacles on the way to closing the gap.



**We got endless answers...**

- Bad leadership.
- The missing Know-how.
- Low-income and low profitability per hectare.
- Involved companies Cartels.
- Corruption (repeatedly mentioned)
- Poor planning.
- Lack of sound agricultural policy.
- Dependency on the world food program.
- Dependency on Western governments (support).
- Lack of capital support to Farmers.
- Nepotism.
- Favoritism.
- Farm ownership size (meaning, small size farms).
- Practicing conventional tillage.
- Lack of accountability (corruption).
- Lack of proper education.
- Lack of trust.
- Cultural differences.
- Political (in)stability.
- Crude implements.
- Lack of sustainable agricultural practice.
- Wars.
- Lack of infrastructure (such as roads and electricity).
- Research.
- Knowledge of what to do with the produce (marketing).
- Agricultural skills.
- Business skills.
- Start-up capital.
- Operation capital.
- An administration that does not care about the farmers.
- Land ownership.
- Distance to market.
- Not understanding the value chain.
- Lack of consistent policy.
- The young generation does not want to work in agriculture.
- Locking agriculture mobility (a valiant form of an older feudal system).
- Agriculture is not taken seriously.
- Low financial and technological investment.
- Dwindling soil.
- Poor quality inputs.
- Poor operational systems and procedures.
- Lack of technology.
- Low level of acceptance of new information and technology by the farmers.





Summary of the answers. All are correct, but it doesn't really help in making the next **positive** step forward.

After going many times through the answers I received, I could mainly find 'pain' and 'frustration', but not any solution for that great dilemma or a positive approach toward the future.

So I decided to take a different approach – a **POSITIVE** approach.

## THE AGRICULTURAL GAP

A couple of months ago I started a huge project, which you can find on YouTube, Instagram, LinkedIn, and Facebook - it is a video series called - **The Agricultural Gap**.

In this series, I address a number of major issues, including; \*\*\* The history of agriculture, \*\*\* The reasons that led to the creation of the agricultural gap between

peoples, \*\*\* The direction to which history is taking the agricultural sector, and finally,  
\*\*\* How the gap in the agri-industry sector can be reduced.

So far I published 42 chapters in which I have dealt with the above issues.

However, one part is still “open” and waiting for me to deal with - '*How to reduce the agricultural gap*'.

## WISDOM OF THE CROWD

Following the very successful experience, I had when I asked you; “*why do you think that there is an agricultural gap*”;

I would like to get your feedback once again on a different question.

The way you can assist me is by sharing how you perceive the future of agriculture in your country, and mainly – share your dreams and vision for that sector of life and economy.

Remember, the nice thing about the *Crowd Wisdom* is that you do not need to be an expert! You just need to describe your thoughts and opinion. That is it.

The more people will participate and contribute the more accurate, realistic and possible to achieve the vision and targets will be.

## THE QUESTION FOR YOU

**How do you wish to see the agricultural sector in your country in 5-10 years?**

To help you answer this question, you can relate to the list of topics (below).

Nevertheless, feel free to add as many more as you like or think about.

When you answer, remember that you can write down any target that you think about, even if it seems non-realistic.

At the same time, describe your target scope in detail and as specific as possible!

Do not limit yourself by saying "*this is not possible*". Just imagine and write down your thoughts and targets.

1. Percentage of farmers' income increase (today vs. future).
2. Target income per hectare (USD) versus today.
3. Target crops.

4. Target markets, e.g. local, industry, export, etc.
5. Education.
6. R&D.
7. Crop protection, e.g. with/without sprays, biological, etc.
8. Agri – economy
9. State role.

Now add your country name and send the email back to me.  
Thank You!

The more people will participate the more precise it will be, so feel free to share this with friends who will find it interesting.

For the sake of science, your country, your farmers, and their future, please make the effort to take part in this common effort and contribute your ideas to create a positive future.

I will share the analyzed information in *The Agricultural Gap* video series, and in my posts. However, answers will remain anonymous.

If you have any questions, feel free to contact me at [nisraely@biofeed.co.il](mailto:nisraely@biofeed.co.il) or text+972-5423425 (WhatsApp).

Looking forward to your email.

-----

Did that post help you in any way?

*For a greener world  
Free of sprays  
Full of joy*

See you soon,  
Nimrod



**Biofeed**  
**Better produce...**  
**Better income...**  
**Better future...**

**P.S.**

*In 2020 Biofeed will extend its fruit fly protection activity to two more African countries...*  
I wrote the previous line only a week ago. This week I am glad to announce that we already agreed to start an activity with yet another African country. Congratulations!

**P.P.S.**

Now is **the best time** to get in touch and promise that in 2021 you will be equipped with the *FreeDome* leading fruit fly control solution.

**P.P.P.S.**

FOLLOW me on [LinkedIn](#) for many more posts and updates.

**P.P.P.P.S.**

Now you can find the historical series [The Agricultural Gap](#) on *YouTube*. The 11,000 years history from the Agricultural Revolution to the Agri-industry Revolution.

The series is still in progress with more chapters to come. SUBSCRIBE for updates and new chapters.

**P.P.P.P.P.S.**

Available *free of charge*, access to [Weekly EMAILS library](#).

***Change Begins With A Decision  
That The Existing Reality Is A Choice  
And Not A Decree Of Fate***