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## Conceived 25 Years Ago, and Now Is Born

(The article is discussing Global Problems while using Africa as a Case Study)

In the year 1994, I said to myself; *"I don't like this fruit fly spraying; it is poisonous for me and to non-target organisms, it disrupts the biological balance, it is labor demanding (1-3 times a week), it is costly, but above all it is not as effective as I would like it to be"*.



Many years of spraying pesticides. I am (Nimrod) in a tractor with a sprayer behind.

I didn't complain. I just stated the fact to myself and decided to do something to change that situation, so that other farmers will have a better alternative than I had.

Years later, October 2019, we just had expedited the first shipment of *FreeDome* to Africa.

From now on, many more farmers can enjoy the bounty of benefits that the *FreeDome* brings with it, including; safe use, no sprays, easy to implement, maintenance-free, but most important – Export Quality control.

And this is not even the big story. The real story is much greater.

### **The Real Story**

It is about a company with a clear and challenging vision that managed to develop the next generation of innovative and progressive crop protection solutions, while focusing on a technology that fit best the needs of African and Asian farmers.

*FreeDome* is a solution that finally meets the toughest public demands, the regulators requirements, and the farmers' needs in the 21<sup>st</sup> century.

### **A Shortlist of The *FreeDome's* Benefits**

\* Product development time – for over 50 years companies and governments try to develop a solution to the world's number one fruit pest, *Bactrocera dorsalis*.

It took Biofeed only 18 months from the time we started the development until we had a field-tested working solution (in India).

\* GCFR patented technology presents a novel concept to address not only fruit flies but flying pests in general.

At the heart of it is a sophisticated way of using smells, like never been done before.

\* Cost of crop protection solution development – the current cost is usually calculated according to USD 300M per solution.

Using breaking through development methods, we managed to do it in a significantly lower amount.

\* Perfectly made for the Tropics – the main mode-of-action of crop protections in the past 100 years has been – spraying. In addition to all the terrible downsides of spraying, it is simply made for regions where rain is scarce.

Well, in the Tropics rain is not scarce and therefore spraying is ineffective.

*FreeDome* is made to be as effective under tropic conditions, as it is in dry environments.

\* User interface – today companies built 'sophisticated machinery', e.g. tractors, sprayers, etc.

'Surprisingly' it is costly to buy and maintains, and many farmers don't do so well with all this technology, and simply abandon it.

In contrast, we developed *FreeDome* while focusing on the farmer, his convenience, and the solution ease of use.

That is why all he needs is 10 units per hectare, while other (ineffective traps) are using 50 to 400 per hectare.

That is also, why the application is once a season, versus once a week with sprays.

\* Suitability to many crops – thanks to the zero-contact approach there is no problem to apply the *FreeDome* on any crop, as long as the target pest is the same.

\* Short time to market – it is customary that entering to a new market, including regulation, takes many years.

Biofeed first arrival to Africa took place two years ago. This year we already have products registered in two countries, and the beginning of the commercial phase.

\* Business-oriented – we think about the farmer, and we want him to do better, much better.

We understand that to do **much better**, farmers must meet Export demands.

Using *FreeDome* enables farmers to reach **Export Quality** already in the first season!

Yes, that is the result of No Chemical Residues and Extreme Effective Control.

## **Years Ago**

I was 'just' looking for a good solution for **my** own farm.

I didn't dream that one day I will be able to offer Africa such a critical game-changer for its farmers and economy.

For this, I am thankful for my good fortune and look forward to continuing that effort.

The first shipment is a rather small one, almost symbolic, with enough units to cover **hardly 2%** of Ghana's mango farms.

Yes, 98% of farmers will still not be protected this year.

Yet, the future is here and finally, the change has started on October 23<sup>rd</sup>.

More units will arrive in the next seasons until everybody will be protected and can export freely.

*For a greener world  
Free of sprays  
Full of joy*

See you soon,

Nimrod



## **Better produce... Better future... Biofeed...**

**P.S.** Right on time for the mango minor season in Ghana!

If you have a friend who is a mango grower, be a really good friend and send him this post. He will thank you forever, for saving 50% of his yield.

**For more information call (in Ghana) - 020 049 2048 or 0245780679.**

As mentioned before, we have a limited amount, enough for only 2% of the growers. Therefore, supply is on a "first come, first receive" basis.

**P.P.S.**

I just extended my trip to Ghana by an extra week. Want to meet? Contact me and if possible we will meet.

**P.P.P.S.**

"How do I bring Biofeed *Green Valley* to my country?"

There are several necessary steps before we can launch a *Green Valley National Export Project* in your country. These steps include:

1. Biofeed *FreeDome* regulation, adjustment to specific market needs, conditions, and marketing.
2. Direct contact with the country central government for the establishment of a Biofeed-Government direct link and cooperation to create a joint work plan according to the government's vision and commitment and the project plans.
3. Launch of the *Green Valley* program

That is it; easy and fast! Isn't it simple with [wonderful results](#)?!

### **P.P.P.P.S.**

It is good to keep in mind that –

1. Biofeed *Green Valley* focuses on ***National Projects***.
2. Biofeed *Green Valley* is about promoting **exports** of high quality produce to high-value markets.
3. *Green Valley* is not a charity program. It is **business-oriented**, which is exactly why it will do well for all involved and mainly for the growers.
4. *Green valley* – by combining the needs of countries to advance their agriculture and by providing education and partnership brings an added value to all and offers fulfillment of the world food market-demand for more, high-quality, fresh fruits.
5. By applying Biofeed *Green Valley*, we add the Israeli experience and ability to assist farmers to grow higher-yields and higher-quality. But that is not all.
6. *Green Valley* emphasizes and focuses on growing (mainly) for Export Markets, so the exporting countries will also see a flow of foreign currency, which is so needed for the developing economy.

Find here a link to some more information about Biofeed *FreeDome* and Biofeed *Green Valley* [>>> link <<](#).

**P.P.P.P.P.S.** - Frequent asked questions (FAQ) –

\* **Will I need to pay before start marketing?** Yes. Regulation and Marketing takes time and costs money. Besides, there is a payment to Biofeed according to our standard distribution

agreement. Although Biofeed's investment in time, knowhow and goods is substantial, you practically get it for free and the only payment to Biofeed is for future goods order.

\* **How much time does it take until the regulation is over?** Well. That varies between different countries. Our shortest experience is 4 months only, but in some places, it may take years. Still, there are countries where wide infield testing and education are allowed during the registration process. We recommend you to find out the situation in your country before contacting us.

\* **I have no prior experience as a distributor; can I still be your distributor in my country?** Yes. Biofeed unique method of marketing and distributing enables investors to collaborate with us even with no prior experience as distributors.

\* **I have no money. Can I serve as Biofeed's distributor?** Yes, if you manage to get the required financing that is required.

\* **I want to know more about your technology and results...** [>> link <<](#).

*Change begins with a decision that the existing reality  
is a choice and not a decree of fate*