

Nimrod Israely

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גשלה: יום רביעי 04 יולי 2018 06:23
אל: Nimrod
נושא: Winners of Global Innovation Competition & MOU with Gujarat [India]

Dear Nimrod,

India holds a very special place in Biofeed's past and we intend to make it even more so in the future.

My two meetings with Prime Minister Modi over the past year, in Israel and in India, were very much a highlight of the year.



Our first international success was in the mango orchards near Bangalore, and it was emotionally quite moving in addition to being a tremendous business success:



The successes continued throughout the **second growing season** (second year) of Biofeed's activity in India, and our connections within the country widened and deepened.

Happily this past week our connection to Indian agriculture received another important boost.

Out of 800 applicants and 26 finalists, Biofeed has announced a **WINNER** of the **India-Israel Global Innovation Challenges 2018** competition, together with 5 other companies. **Mr. Dotan Peleg**, our Head of Business, represented Biofeed:



This program is set by PM Modi and PM Netanyahu to introduce Agritech, Watech and Medical Devices Israeli companies to India.

Only two companies, among winners, were chosen from the Agtech sector, and one of them is Biofeed!

The panel of judges included professionals from India and Israel. Main selection criteria were solutions which are fit to the India market, and are set to make a significant impact in their domain.

Our *love story* with India is yet taking another huge step as we signed on July 1st, 2018, an MOU with the government of Gujarat.

The MOU was signed in Tel-Aviv in a ceremony with the **Chief Minister of Gujarat**, the **Honorable Mr. Vijay Rupani**, with the presence of Agriculture Minister of State, Mr. Parmar and high-level officials.

The MOU will enable Biofeed to pave its way to the India market with significant help from the State of Gujarat and the **iCreate** innovation platform.

This boost to Biofeed's efforts, aimed to enter the Indian Market, is a result of another successful cooperation between **Biofeed**, **Start-Up Nation Central** (Israel) and **iCreate** (Gujarat, India).



Picture: Mr. Rupani, the CM of Gujarat, holding Biofeed's special fruit fly formula, and shaking hand with Dr. Nimrod Israely, Biofeed's CEO, who is holding the signed MOU. Mr. Rupani showed much interest as to the way Biofeed's GCFR technology works and its suitability to Indian farmers, in terms of pricing. On the right side of Mr. Rupani is Mr. Anupam Jalote, CEO of iCreate, who signed the MOU in the name of Gujarat, and to his right is Mr. Jaydrathsinhji Parmar, Agriculture Minister of State.

And what's ahead?

Plenty of action, I promise! And I'm happy to keep you updated as the exciting Biofeed story continues to unfold!

For more updates and information join me on [YouTube](#) / [Facebook](#) / [LinkedIn](#)!

Regards,



Nimrod

P.S. The Biofeed-India connection is a story in progress - come help write it with us by participating financially, operationally, or informationally!

P.P.S. And why didn't I accept the Bridge to Innovation award? I was in Senegal, guiding the growers there to what is shaping up to be a big African success story!

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