

## Nimrod Israely

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**מאת:** nisraely=biofeed.co.il@responder.co.il בשם Dr. Nimrod Israely  
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**גשלה:** יום שני 08 ינואר 2018 06:51  
**אל:** Nimrod  
**נושא:** WOW... PM's of India and Israel to meet Biofeed's CEO [again]

Dear Nimrod,

Our very exciting 2017 included [outstandingly successful field trials](#) for Biofeed's pest control technology in Bangalore, India followed by the [global launch of our product](#) in Tel Aviv by Prime Ministers Modi of India and Netanyahu of Israel.

In my wildest dreams, I wouldn't have imagined personally showing Biofeed to these two Prime Ministers - or that I would have a repeat meeting with them barely six months later!

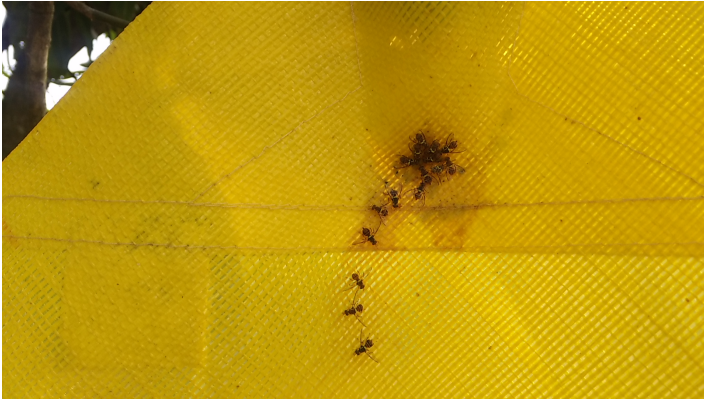


PM Modi (India), PM Netanyahu (Israel) and Dr. Israely (Biofeed), at the launch of 2 first ever formulas for *Bactrocera dorsalis* and *Bactrocera zonata*

The excitement continues as 2018 opens! Biofeed has received the Ministry of Labor's "[Equal Employment](#)" (link in Hebrew) recognition for its outstanding record of employment diversity - only 17 companies out of 167 candidates received this recognition.

And then, within the first few days of this young new year, we received notice that Biofeed is one of 18 companies out of 140 candidates that will accompany Prime Minister Netanyahu on his upcoming trip to India as part of the Innovation Authority's "[India-Israel Innovation Bridge](#)" program.

This program connects top innovation leaders from India and Israel to bring game-changing Israeli technology to the benefit of agriculture in general and crop growers in particular - truly what Biofeed is all about!



*Bactrocera dorsalis* on a Crop^Shield Solution device (India, May 2017)

Nothing could testify more to the power and potential of Biofeed's technology than the fact that as part of this program I will meet again with the two Prime Ministers, this time in mid-January in Delhi, to go over the plan for Area Wide implementation of the technology in India.

As 2018 unfolds, Biofeed is looking to spread its wings overseas with all the potential that this move holds. I am very excited about what lies ahead, and I look forward to updating you with even more great news as the new year progresses.

Regards,



Dr. Nimrod Israely, CEO

Biofeed

p.s.

We now focus on India's \$ 1B market for fruit fly control!

This is a once in a lifetime opportunity. Join us now, before the fruit season begins and gain an advantage you will never get again. Investor? Distributor? Contact now to learn how you can benefit by making good

p.p.s.

The Indian market is not in your focus?

Let me know what is your focus, the extent of the problem, and which fruit fly is the main pest

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