

Nimrod Israely

מאת: nisraely=biofeed.co.il@responder.co.il בשם Dr. Nimrod Israely
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גשלה: 10:43 2018 אוקטובר 12 יום שישי
אל: Nimrod
נושא: This is How a Biofeed-Protected World Looks Like [wherever we are]

Dear Nimrod,

The world **can**, and **should**, look different!

Let's see how it looks today, and then how the world will look for millions of farmers when they use Biofeed to protect their crops from fruit flies.

Fruit flies are a cruel enemy - they are incessant, ubiquitous, and aggressive.

Many farmers around the world have given up hope of controlling them in any way so they do the only thing they can do - they pick the fruit before the fruit fly damage occurs.

The fruit is small, unripe, and unready for the market - the farmer will get only a small percentage of what the fruit would be worth when it's bigger, riper, and altogether higher quality.

Ronen's pomegranate orchard shows what the world can look like, in the most amazing way - the consumer literally picks the ripe, clean fruit directly from the tree.

In Ronen's pick-yourself orchard, families come and select the reddest, ripest, juiciest, sweetest fruit to pick and eat, often on-the-spot.

If the fruit were sub-standard nobody would come to pick, but Ronen's business is robust because the fruit is great.

Protected by Biofeed the fruit remains on the tree, ripening and clean until an eater comes along and selects it for his own table.



Pick-and-eat pomegranates - [ripe and ready on the tree \(video\)](#)

Odou's mango orchard in Togo is also bringing the future to today.

With Biofeed Odou is able to see a vast reduction in fruit fly infestation which translates into sending more, bigger, riper, cleaner fruit to market - and getting much more money from his crop.

He sees a world protected by Biofeed and he likes what he sees.



Mangoes - [more, cleaner, higher value \(video\)](#)

In a Biofeed-protected world, farmers grow full, healthy fruit in a poison-free, healthier environment.

I like to see this, and I also like to see the next step - that these farmers can support themselves and their families in dignity, they can live in an environment free from the poisoning of pesticide sprays, and they can wake up in the morning happy at the prospects for the future.

This is how a Biofeed-protected world looks!

For more updates and information join me on [LinkedIn](#) / [YouTube](#) / [Facebook](#)!

Regards,



Nimrod

P.S. Make your world a Biofeed-protected world - join us!

P.P.S. Ronen's agri-tourist farm is well known and famous all over Israel. You are welcome to pick pomegranates yourself in Ronen's orchard - look him up when you are in Gedera, Israel!

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