

Nimrod Israely

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אל: Nimrod
נושא: The [terrific] Results from India and Africa are IN

Dear Nimrod,

Last week **India**, this week **Ethiopia**.

This is the critical moment of seeing the results of the **Initiation Phases** we undertook in these two locations.

These two locations have major elements in common. Both are very natural places to grow mangoes and in abundance. Both have very large potential for huge economic benefit from mango production, including the highest-quality species of mango and the possibility of export.

And yet both of them produce relatively small quantities of mango, and of **low quality...** and Why?? Because of fruit flies.



Bactrocera dorsalis (red circles) and *Ceratitits cosyra* (orange circles) on the same mango fruit (Ethiopia)

In order to effectively grow high-quality fruit and be able to export it, the farmers in both locations need to raise essentially infestation-free crops, of course without traces of chemical pesticides.

Another problem common to these two locations is that "fruit flies" actually encompasses several different species of pests, for none of which is there currently an effective and safe solution. A complex and difficult challenge!

And for Biofeed even more so, as the combinations of fruit flies are different in the two locations - in India the main fruit fly pests are *Bactrocera dorsalis* and *Bactrocera zonata*, while in Africa they are *Bactrocera dorsalis* and *Ceratitis cosyra*.



Take this challenge we did! The results of the Initiation Phase at each location are in - and they are **terrific!** Let me tell you about each of them.

In India, we partnered with the highly professional and well-known **Jain Irrigation Company** to conduct an *Initiation Phase* in mango orchards in Tamil Nadu, in Southern India.

In line with Biofeed's and Jain's working methodology, we undertook this activity in a highly organized and disciplined manner, including field training of the Jain team.



With the [Jain Irrigation team](#)

As is our practice, we set a very aggressive goal of **reducing fruit fly infestation by 50% in the first season** - a wizard with a magic wand would barely agree to set such a goal!

But Biofeed's "magic", the formulation in the tiny bottle together with the many years of expertise, exactly in this field that goes with it, met and beat the goal!

The reduction of the combined fruit fly threat was **over 80%** in the first season - unheard of for one pest alone, and even more so for two very aggressive and destructive pests together, with a population of hundreds of flies monitored per week!

This week in **Ethiopia** we came to see the results of the *Initiation Phase* here.



After data collection, and with the background of the [Ethiopian mango groves](#), happily shaking hands with Dr. Mulatu Wakgari, from the University of Haramayaa (right side) and our local partners.

Even with the similarities to the groves in India, the situation in Ethiopia included a unique set of conditions.

The size and spacing of the trees in the groves here were much different than in India, and the local team we worked with here had different knowledge and skills than the team in India.

But what remained the same was the fact that we beat our own aggressive objective - fruit fly infestation for the combined pests in Ethiopia was reduced by **over 60%** within the first season of Biofeed use!



Following the good results; a meeting with Dr. Eyasu Abraha Alle, The State Minister of Agriculture and Natural Resources of Ethiopia

No spraying, no equipment such as tractors or planes, no need to repeat the pest control process during the growing season - these are all "it goes without saying" aspects of the Biofeed technology.

But for farmers in India and Africa, these are huge additional advantages of the Biofeed technology, in addition to providing them clean, top-quality crops, which open the door for high-end market prices and export!

For more updates and information join me on [YouTube](#) / [Facebook](#) / [LinkedIn](#)!

Regards,



Nimrod

P.S. We seek investors, growers, distributors, and governments to join us in expanding the benefit that Biofeed brings to agriculture worldwide. Welcome!

P.P.S. Even the words "India" and "Africa" are misleading - within each of these are literally thousands of regions and sub-regions that have different characteristics, needs, and goals. Biofeed is ready for all of them!

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