

## Nimrod Israely

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**מאת:** nisraely=biofeed.co.il@responder.co.il בשם Dr. Nimrod Israely  
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**גשלה:** 11:21 2018 יולי 20 יום שישי  
**אל:** Nimrod  
**נושא:** The Secrets to Biofeed's Success Against Fruit Fly Infestations

Dear Nimrod,

Biofeed provides astonishing protection against the world's most damaging agricultural pests.

How do we do it?

You could say the formula is quite simple:

*30 years of studying fruit flies + 20 years of development = 90% reduction in infestation (in the first season)*

I'm happy to take you further into how we do it. Let's start with the small bottle of **formula** that is inverted and inserted into Biofeed's yellow panel.

The grower inserts the bottle once, at the beginning of a season, and the formula in that small bottle maintains Biofeed's effectiveness for the entire season.



That formula is a basic part of Biofeed's incredible and unmatched success in reducing/eliminating fruit fly infestations.

The **formula combines three basic elements** in a unique way; (1) Biofeed's patented Gravity Controlled Fluid Release (GCFR) technology, (2) a scent-specific pest targeting capability, and (3) characteristics customized for each implementation.

Let me tell you briefly about each of these.

Biofeed's **GCFR technology** was born of observing nature, and understanding that learning from nature - and mimicking nature - can be a powerful approach to addressing challenges in nature.

Just as the insect releases a drop of lure each time it is needed, so that it is **always fresh and always effective**, so GCFR releases a drop of lure periodically at a very specific rate.

And the result is a great solution for the farmer - the small bottle of formula is sufficient for an entire season, and each drop means fresh, effective lure to the Biofeed unit.



The second component is Biofeed's **scent-specific** pest targeting capability.

As an example, in cases where the Oriental Fruit Fly *Bactrocera dorsalis* is the infesting pest it is important that the formula will strongly attract exactly the female of exactly that pest - in doing so Biofeed achieves its objective of radically reducing or eliminating the Oriental Fruit Fly in the treated area.

At the same time, this targeting is important to protect all **other insects** in the area - we certainly don't want to throw out the honey bees with the proverbial Oriental Fruit Fly bath water!

Biofeed's [pinpoint targeting](#) lets it zero in on the damaging pest, strongly and safely, while having zero effect on the remaining biological balance.

One of every three bites  
of food you eat



depends on the honey bee.

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The final component of Biofeed's formula for success is our **targeted approach to each implementation** - at the start of each project, I personally visit each location to evaluate all local conditions, identify the exact pest(s) that are present, and learn of the farmer's objectives.

In this way, the formula is fine-tuned to each implementation, both in terms of the exact formula that is used and also the density of deployment and other factors.



Biofeed's formula for success is a careful combination of all the right ingredients that has been developed over many years of effort and much work, and the result is groves full of healthy, beautiful fruit!

For more updates and information join me on [YouTube](#) / [Facebook](#) / [LinkedIn](#)!

Regards,



Nimrod

P.S. How does Biofeed protect fruit? Actually the very first step is - - for you to contact us! Together we will tailor a plan how to bring the best protection you can get and then work together to make it happen.

P.P.S. I will be in India this coming week, 23-27 July, together with Biofeed's Head of Business Mr. Dotan Peleg. Be in touch if you wish to take advantage of this visit and meet face-to-face!

It is thanks to your interest that I write this e-mails. Share this mail with friends or add them by [Pressing Here](#).

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