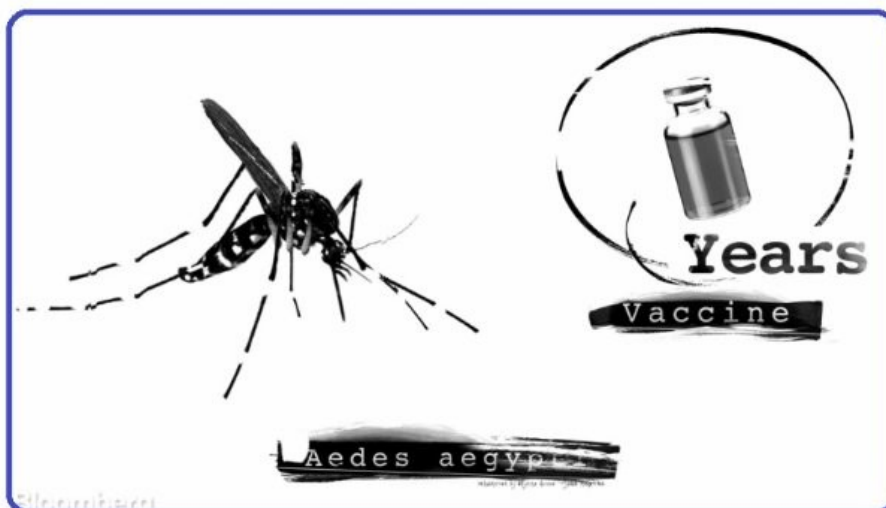




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The Best 2 Minutes on Zika and Mosquito Control

Published on August 20, 2016

[Edit article](#)[View stats](#)**Dr. Nimrod Israely**

Founder and CEO of Biofeed Ltd. and The Fruit Fly Research Institute, Keynote Speaker

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In my previous post I referred to the absent of alternatives for mosquito control. As a matter of fact there is a single alternative today, and that is - spraying / fumigation. Whether you like it or not that is what there is.

In two minutes video **Bloomberg** has managed to explain in a remarkable, simple and clear way the current and future of the 'Zika situation'. This is something that even the **experts** should listen to, especially the last few words of the video "...**ultimately authorities will need better weapons against bugs!**"!

Link to the video: [The Zika Virus Explained in Two Minutes](#)

Biofeed's Perception of Pest Control

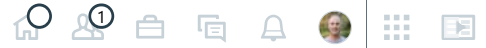
I founded Biofeed because I am sure that spraying is not the **solution**, but the **problem**. The solution will and is coming from further development of 'Attract & Kill' apparatus, such as the one Biofeed has developed for fruit flies and now is developing for mosquito control.

Biofeed focus on turning Problems into Opportunities, resulting in:

1. Extending attractiveness / control **area**.



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3. Improving 'conversion rate' (control efficiency); i.e., increasing the percent of 'attracted pests' that becomes 'dead pests'.

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Nimrod Israel

For further information go to - <http://biofeed.co.il/enhome/>

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Great article.

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An aerial spraying has been hurriedly announced for Florida, as if the few pockets of Zika virus incidents in the state have become widespread and emergency declared.

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It is quite factual that very many mosquito control efforts conspicuously lack the "attract and kill" component in their arsenal which is now seen as a technical blunder as "attract and kill" increasing becomes a very important tool for pesticide replacement or/and reduction.

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