

Nimrod Israely

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אל: Nimrod
נושא: The 70gr Solution to the EU [total] Pesticide Ban

Dear Nimrod,

I want to update you about the **European Union's** dramatic step this past week to **ban bee-harming pesticides** yet this year.

The Guardian

EU agrees total ban on bee-harming pesticides

The world's most widely used insecticides will be banned from all fields within six months, to protect both wild and honeybees that are vital to crop pollination



People protest ahead of the historic EU vote on a full neonicotinoids ban at Place Schuman in Brussels, Belgium. Photograph: Olivier Matthys/AP

Damian Carrington *Environment editor*

Fri 27 Apr 2018 10.47 BST

The European Union will ban the world's most widely used insecticides from all fields due to the serious danger they pose to bees.

The ban on neonicotinoids, approved by member nations on Friday, is expected to come into force by the end of 2018 and will mean they can only be used in closed greenhouses.

Bees and other insects are vital for global food production as they pollinate three-quarters of all crops. The plummeting numbers of pollinators in recent years has been blamed, in part, on the widespread use of pesticides. The EU banned the use of neonicotinoids on flowering crops that attract bees, such as oil seed rape, in 2013.

Friday's [article](#) about the pesticide ban

This extraordinary step resulted from extreme circumstances - as described in the article, the pesticides involved have been found to drastically reduce bee populations that pollinate three-quarters of all crops. This puts food supplies - for humans - at immediate risk as the EU realized, and took the needed action.

Where big money is involved, Big Chemicals will not sit quietly. As quoted in the article pesticide manufacturers' groups quickly came out against the ban.

As they have many times in the past, the big chemical companies pronounce that their products lead to a cleaner environment, cleaner and healthier food, and better pest control - and they are toeing this line even now in the face of the EU ban.



A [survey](#) of the downsides of current pest control methods

The dangers of the irresponsible chemical pest control methods in use up to now have been clear, as has been their low level of actual effectiveness with half of the global crops lost to agricultural pests.

The step the EU has taken against agricultural pests needs to be taken globally against agricultural and many other types of pest - with mosquitoes, for example, one million people die each year and 500 million become ill due to diseases borne by mosquitoes.



Biofeed's 70gr bottle of formulation that lasts a full growing season

From its inception, Biofeed's revolutionary approach has been that true, sustainable pest control must be environmentally sustainable. Biofeed's formulation does not use the banned materials, does not attract bees or non-target organisms, instead; it keeps them safe and sound. Biofeed is not sprayed into the environment and so does not impact the biological balance, and it is highly targeted to impact **only** the target pest/s.

Biofeed solved the problems long before the EU (finally) recognized these problems. Hopefully, many other regions of the world will come to the realization that the EU has and take similar (if not even stronger) steps.

Regards,



Nimrod

P.S. The EU decision only adds urgency to our work. Come work with us to bring Biofeed's environmentally friendly pest control technology to farmers everywhere!

P.P.S. The Guardian article closes with a very clear summary of the situation:

The EU decision could have global ramifications, according to Prof Nigel Raine, at the University of Guelph in Canada: "Policy makers in other jurisdictions will be paying close attention to these decisions. We rely on both farmers and pollinators for the food we eat. Pesticide regulation is a balancing act between unintended consequences of their use for non-target organisms, including pollinators, and giving farmers the tools they need to control crop pests."

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