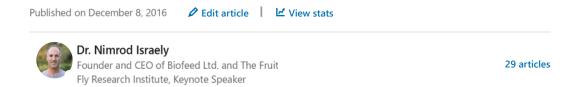




Winners of the Dongsheng Dao Ventures US-China Entrepreneurship Competition 2016

## The 1% (Winners)



How do you know that you are good at what you do? Well there is more than one way to answer this question. Here is two...

You can **feel it** - We see it in the everyday work, atmosphere in the team, results and the way we do things. We receive incredible feedback from customers, colleagues and potential distributors. We simply always knew that we are unique and extraordinary.

But there is another way finding out how good you are: You can take part in a competition and let others judge you. Watch out, you may risk your pride!

After 10 years of intensive R&D mixed with local sales in Israel (serves as the greatest betasite ever!) we finally decided to take the risk and take part in an international open competition.

The opportunity came along in the shape of the esteemed **Dongsheng Dao Ventures US-China Entrepreneurship Competition**. Key factor of the evaluation criteria in this competition includes environmental and social impacts.

Over 300 startups and young companies, from many countries and areas of interests (e.g., healthcare, software, internet, banking, electronics, and education) submit application.

Last year, December 2nd, 2015 we competed for the first time, reached the first 10 finalists but did not make it to the first three places.

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place, a cup, cash prize and a trip to Beijing to compete against other finalists from China and Korea for a grand prize.

Following the competition one of the organizers wrote me:

"The top two winners are also winners of prestigious competitions such as MIT CHIEF, MIT 100K and others -- Biofeed by winning the 3rd place has put itself in the same league as those guys"

We know for a long time that we are good. Now we got the medal to prove it :-)

We enjoy being the best in our area of activity! We enjoy improving health, food safety and availability, environment, agriculture and ultimately making this world a better place to leave for us and future generations. (more about "Winning with *purpose"*)

\*\*Nimrod Israely,

Biofeed founder and CTO

for more details see \*\*Biofeed site\* (push)

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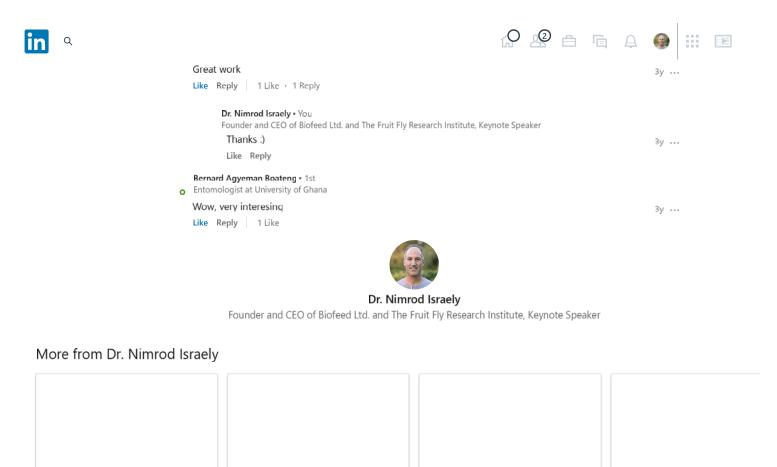
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