

## Nimrod Israely

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**מאת:** nisraely=biofeed.co.il@responder.co.il בשם Dr. Nimrod Israely  
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**גשלה:** יום שישי 03 אוגוסט 2018 17:51  
**אל:** Nimrod  
**נושא:** Spectacular Success [beyond the fields] for Biofeed in India

Dear Nimrod,

My heart is always in the fields, with the farmers.

Sometimes the road to the fields, which I took last week in India together with Biofeed's Head of Business דן פילג, leads through lots of large buildings, sitting in many meetings (more than 20 last week!), and plenty of talk about doing business.



source: [LinkedIn](#)

This is part of Biofeed's success, so I want to tell you about this just as I often tell you about our success in the field.

Our very intense week in India was organized by the Israel Innovation Authority together with its Indian counterpart GITA, within the framework of India-Israel cooperation established by Prime Ministers Modi and Netanyahu, during their mutual visits.



Our visit started in Gujarat, where Prime Minister Modi was actually the Chief Minister (CM) for many years and has had profound influence. Biofeed signed an MOU with one of the initiatives he founded, **iCreate**.

During the week we met with the CEO of iCreate Mr. Anupam Jelote. On very short notice Mr. Anupam organized for us meetings with the Minister of Agriculture, professional personnel in the Ministry of Agriculture, senior researchers from the leading university, and managers from the government agencies that are directly involved in the area of Biofeed's work.

The strategic plan: an initial pilot of Biofeed's fruit fly control technology in Gujarat followed by a cooperation agreement to bring Biofeed's technology to the benefit of agriculture throughout Gujarat.

From Gujarat, we proceeded to Delhi and participated in a conference together with a wide range of Indian companies that are active in growing, processing, and marketing the fruits that Biofeed is best at protecting, particularly mango and citrus among others.

At the **India-Israel Industrial R&D and Technological Innovation Conclave** Dotan Peleg took part in the Agri session and then gave a [great presentation](#).



To Dotan's presentation on [LinkedIn](#) or [YouTube](#). This is your opportunity to subscribe :- )

These meetings created many business contacts that paint a terrific picture of the massive benefit that Biofeed's technology will bring to Indian business and agriculture!

And after that exhausting week did somebody say something about rest? Not for me :- ) This week I was in Senegal. But that is for another mail :- )

For more updates and information join me on [YouTube](#) / [Facebook](#) / [LinkedIn](#)!

Regards,



Nimrod

P.S. The government of Gujarat is the leader in India in bringing benefit to its people through the use of the Biofeed technology - we welcome governments of other Indian states and of other regions across Asia and Africa to join us in giving farmers protection from the terrible damage caused by fruit flies!

P.P.S. Last week India, this week Senegal - next week I'll be in Israel to re-energize for the many important tasks in front of us!

It is thanks to your interest that I write this e-mails. Share this mail with friends or add them by [Pressing Here](#).

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