Nimrod Israely

מאת: nisraely=biofeed.co.il@responder.co.il בשם Dr. Nimrod Israely

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יום שישי 27 אפריל 2018 14:49 נ**שלח:**

אל: Nimrod

נושא: Outstanding [early] Field Results from Togo

Dear Nimrod,

At the invitation of the President of Togo, we launched the '**Green Togo**' project. The project's goal: to bring strong, safe, easy-to-use pest control technology to the benefit of farmers in Togo. Together we set a target of **50% reduction of fruit infestation**, already in the first year of the project.

The first step in this project, as with all Biofeed implementations, is an *Initiation Stage* including a season of field trials.



Starting the Green Togo project

Three weeks ago I got a call that some of the farmers had started picking their mangoes prior to the end of the *Initiation Stage* - as was their habit, they preferred to get something for their preripe crops rather than risking everything by waiting to pick until the crop is fully ripe, and percent of damage skyrockets.

Twenty-four hours later I arrived Togo, to stabilize the situation so that the *Initiation Stage* picking could occur as planned.



An urgent trip to Togo

Working with our colleagues from the University of Kara in Togo, we laid out a plan for how harvesting would take place. We understood very well the farmers' position - it is their annual livelihood they are putting at risk by holding off picking - but we needed to show them that they could trust the Biofeed technology to protect them from fruit fly infestation.

And protect them it did - **even doubly so!** Initial results have been received that show highly successful results in mango groves against the two major pests facing farmers in Togo and Africa: *Bactrocera dorsalis* (Oriental Fruit Fly) and *Ceratitis cosyra* (Mango Fruit Fly).



The 2 most important flies to Africa fruit industry, *B. dorsalis*, and *C. cosyra* together on Biofeed's Crop^Shield device

These results are highly significant as even a partial solution to even one of these pests will improve crop yields, and reduce infestation, which under current situation precludes the possibility of export of fresh fruit to Western countries.



At an <u>outdoor mango market</u> in Togo

You may not expect such a revolutionary event to occur at the feet of the women at the outdoor mango market in Togo, but this is what happened!

We believe this is the first success of an attract-and-kill approach, under field conditions, against these two pests anywhere in the world! The next 4 weeks are critical because this is the time where infestation soar from 10% to 60%. The University and Biofeed are continuing the project including data gathering throughout the full harvest - stay tuned for further updates!

It is thanks to your interest that I write those e-mails. So it would be great if you share this mail with friends or add them through <u>Pressing Here</u>. You can always unsubscribe. You are invited to Share, Like, Connect and Follow me on one of the following <u>LinkedIn/Facebook/YouTube</u>, where I update more frequently.

Regards,



Nimrod

- P.S. Take part of our success; you bring your wildest ambitions, and we'll bring our proven abilities and vision to reducing fruit fly damage.
- P.P.S. Stay tuned as May is about to become HOT

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