

## Nimrod Israely

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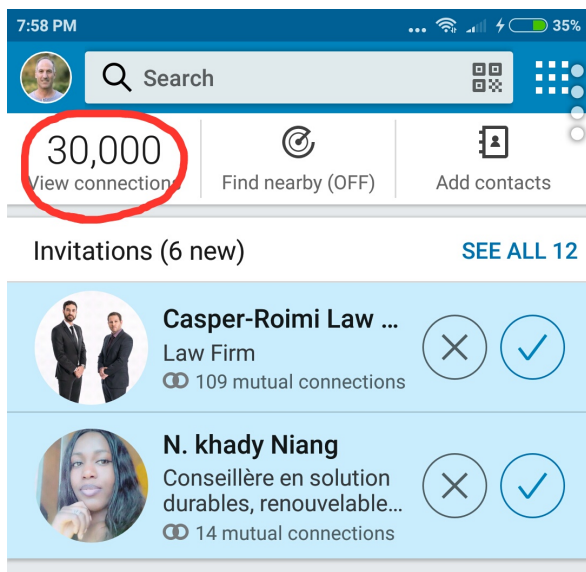
**מאת:** nisraely=biofeed.co.il@responder.co.il בשם Dr. Nimrod Israely  
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**גשלה:** 06:02 2018 אוגוסט 20 שני יום  
**אל:** Nimrod  
**נושא:** Our Voice Is Well Heard [LinkedIn, i24NEWS TV, etc]

Dear Nimrod,

I love your involvement and the good vibrations you add to what we do!

I love the fact that you are taking part in our mission to change the world for the better.

Last week I reached **30,000 Followers/Connections** on [LinkedIn](#). WOW, I was amazed! Thank You.



[To the post](#)

Shortly after the 30K event, my LinkedIn friend, John LaRose Jr., from AgWiki.com, came up with a great slogan, that I immediately fell in love with;

***Better fruit... Better food... Biofeed...***

Thank you John, for your creativity and sharing it with me :- )

For real-time updates and information, Follow me on [LinkedIn](#)

Do not press the *Connect*, for I cannot accept additional connections after 30K, but only *Follow*!

And now, to a more earthy subject.

This is very bad - these are people's livelihoods, their futures, and their families' futures, thrown by the side of the road in India. :



Infested mangoes [dumped along the road](#) in India ([video](#))

It is the annual income of many families that are thrown on the side of the road.

Now their future is a bit less bright, and a lot harder.

Do you see the human, communal, economic, and social loss caused by pest infestation of fruit groves?

(and this is while using pesticide spraying)

Now, can you feel and **fully appreciate** green pest control success?

One morning, after I got back to Israel, I got a call from **i24NEWS** TV net show, broadcasting to the world.

They were asking to interview me about Biofeed within a few hours.

They wanted to hear the story and I wanted to tell it - a perfect match!



## [i24NEWS. The DAILY DOSE](#)

The way the interview flowed, it was a great *question-and-answer* session about Biofeed's technology and vision.

I'd like to share with you the topics we covered:

### **What is the importance of Biofeed Worldwide?**

Global agriculture uses very large amounts of very harmful poisons, a situation which cannot continue - see the recent [\\$289 million judgment against Monsanto](#) from last week.

Biofeed's innovative approach eliminates spraying or any dissemination of poisons to the environment and is, at the same time, **more effective than spraying** - this green approach must be the future of pest control!

### **What impact does fruit fly infestation have on farmers?**

Fruit growers in Africa and Asia often lose 50% of their crops to fruit fly infestation.

That is, 50% of their income and their livelihood.

Their fight against infestation is often through spraying, which must be repeated after each rain!

So the health of the people in their communities suffers from the struggle to have saleable crops at the end of the season.

### **How does the Biofeed technology work?**

The Biofeed approach is based on a **highly selective lure** to attract specifically the female of the target pest species to the **FreeDome**, the Biofeed unit.

After Biofeed's "secret sauce" attracts only specific pests (in order to avoid any negative impact on other beneficial insects).

It lures them to feed on a mixture from the *FreeDome* surface.

Once feed, they die shortly after and before they have a chance to lay their eggs in the fruit.

The technology is very easy for the farmer to use, with a placement of the *FreeDome* bottle once per season, and no other maintenance required.

## How about new pests?

Unlike other pest-control techniques that can take 100's of millions of \$\$\$, and several decades to develop control for a specific pest, Biofeed can develop solutions in under 3 years at a cost of just several million dollars.

Biofeed has already developed solutions in this way for 6 of the most destructive fruit flies in the world:

- **Oriental fruit fly (worldwide #1)**
- **Mediterranean fruit fly (worldwide #2)**
- Olive fruit fly
- Mango fruit fly
- Peach fruit fly
- Lesser pumpkin fly

Biofeed stands ready to bring these solutions to agriculture around the world, and to develop additional solutions, as pests attack crops anywhere around the globe.

For more updates and information join me on [LinkedIn](#) / [YouTube](#) / [Facebook](#)!

Regards,



Nimrod

P.S. By joining us you can be part of changing very bad to very good!

P.P.S. As we look ahead to the beginning of 2019 growing seasons in India, Africa, and Asia it's the time to start placing the *FreeDome* in more new groves.

Contact us **now** and let's be ready for the upcoming season!

It is thanks to your interest that I write this e-mails. Share this mail with friends or add them by [Pressing Here](#).

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