

Nimrod Israely

מאת: nisraely=biofeed.co.il@responder.co.il בשם Dr. Nimrod Israely
<nisraely@biofeed.co.il>
גשלה: 15:32 2018 פברואר 23 יום שישי
אל: Nimrod
נושא: It's all about [our valuable] LIVES

Dear Nimrod,

As the Inventor, I'm deeply familiar with all aspects of Biofeed's technology - GCFR, highly specialized and sophisticated pheromone-AI-delivery formulation, AWC, and the rest. I'm naturally proud of Biofeed for winning the India-Israel Innovation Challenge last month for Agriculture Technology:



But the Challenge helped me put perspective on what Biofeed is all about - Biofeed's recognition is in the category "**Affordable Easy-to-Use Solutions to Enhance Agricultural Productivity and Increase Farmer's Earnings**". Biofeed wasn't recognized for the highly innovative nature of its technology, but rather for what the technology can do for people:



Prize-winning (shortly before meeting India and Israel PM's), in iCreate site, Gujarat, India

Am I going to go as far as Rudolf Steiner did in his book "Agriculture: Spiritual Foundations for the Renewal of Agriculture" about combining good agricultural practices with a spiritual understanding of the forces of nature? I don't know if it's spiritual or not, but I'm really excited to consider the benefits that Biofeed provides:

- Biofeed benefits growers by enhancing the size and reliability of their income - for example over \$6 billion per year is recoverable to Indian mango farmers by decreasing the damage that fruit flies cause to their crops
- Biofeed benefits families and communities by providing them with much more food availability, and by improving their health through eliminating the poisoning of land, animals, people, and water that results from spray techniques. I was astonished to learn that even in the poorest of places there's difficulty in finding workers who are willing to actually do agriculture spraying, because they realize how harmful it is
- Biofeed benefits business by drastically increasing crop output and revenue on the same use of current resources - land, water, cultivation, etc.
- Biofeed benefits the economy by opening export opportunities that have been closed off up to now due to fruit fly quarantine restrictions
- Biofeed benefits governments by offering ways for them to radically enhance their citizens' well-being in a highly cost-effective way



With Togo's Minister of Agriculture. With me are Mr. Dotan Peleg, our Business Manager, and Ms. Tamar Goshen, our Head of R&D

In short, Biofeed is a technology about lives. Lots of peoples' lives, benefited in lots of ways.

And about my life - after extensive work earlier this month to begin deployment of Biofeed for the coming growing season in Africa, I'll be returning to India at the beginning of March to wrap up deals and begin deployment of Biofeed in several Indian states. It doesn't get more exciting than this!

Regards,



Nimrod

P.S. Actually, perhaps this was somewhere in my mind in selecting the name "Biofeed" - Biofeed feeds people with greatly increased, clean crops in a clean way. That's our name, that's our goal!

P.P.S. You can partner with us - financially, operationally, or in other ways. Please contact me and let's work together to bring the benefits of Biofeed to the world!

For real-time updates simply subscribe to one of the following... [LinkedIn](#) / [Facebook](#) / [YouTube](#).

You can send this mail to your friends or add them to my mailing list by [entering here](#)

Sent to nisraely@biofeed.co.il by nisraely@biofeed.co.il

Sender: Dr. Nimrod Israely

Sender's address: Kfar Truman

[Unsubscribe](#) | [Edit your details](#) | [Report abuse](#)

Rav Messer, email marketing and landing pages