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PMs Netanyahu and Modi (icreate)

## India-Israel Honeymoon

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**Dr. Nimrod Israely**

Founder and CEO of Biofeed Ltd. and The Fruit Fly Research Institute, Keynote Speaker

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Dazzling ... frenetic ... a cacophony of activity - such is India, and such was my participation in the "India-Israel Innovation Bridge Co-Creation Delegation" this week. Delhi, Ahmedabad, Gujarat, Prime Ministers Modi and Netanyahu, business leaders, investors, University, scientists, trading market, farmers, speeches, awards, meetings - what a week!

Eighteen Israeli and 18 Indian entrepreneurs won the *India-Israel Innovation Bridge*, a six months program. Can you find me?

Biofeed was a winner in every way this week. Officially Biofeed was selected as the best technology to help Indian agricultural productivity in general and improve Indian farmers' lives in particular:

With the winning certificate

Biofeed's successes this week went far beyond official recognition and reached deep into the practical aspects of bringing Biofeed to India:

I took part in two events with Prime Ministers Modi and Netanyahu, both were impressing in more than one way. I found extreme interest in Biofeed's solution and great friends to take part in that journey, to fully fulfill the potential of Biofeed for Indian agriculture. On a [CNBC TV program](#), I directly asked DIPP Secretary Ramesh Abhishek about the key problems of regulatory entanglement and profit repatriation.

Meetings with researchers at Anand University gave us important headway in this required channel into the Indian market. Of course, farmers are the center of Biofeed's activity and conversations with local farmers, traders and agricultural community are always terrific.



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...THE BUSINESS PROCESS HAS COME FROM A DREAM TO REALITY.

Learning from a farmer how farming in India is practice

No rest for the weary! Biofeed is a world-changing technology on a world-changing mission and it won't happen from the armchair. No sooner do I return to Israel this weekend than I'm off to Africa to meet with the President of Togo, and other African leaders and projects managers. That leads to the end of January - and in early February back to India to wrap up and launch activity in Indian mango groves!

I'm happy to continue to be in touch with you as the whirlwind of Biofeed's development continues.

Regards,

Dr. Nimrod Israely, CEO

Biofeed

p.s.

We now focus on India's \$ 1B market for fruit fly control!

This is a once in a lifetime opportunity. Join us now, before the fruit season begins and gain an advantage you will never get again. Investor? Distributor? Exporter? Contact now to learn how you can benefit by making good

p.p.s.

The Indian market is not in your focus? a different market on your mind?

Let me know - let's talk - let's solve it!

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**Kenneth S. August** • 2nd  
Owner, August Law Group, P.C.

Congratulations to Dr. Israely on Biofeed's amazing international successes. Wondering if you are doing anything in the North or South American markets?

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**Chetan Dedhia** • 1st  
Selling Profits, not Products...

Great Going Dr. Keep up the good work.

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