



First Oriental Fruit Fly Female-Attractant and First Young Indian Friends

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Dr. Nimrod Israely
Founder and CEO of Biofeed Ltd. and The Fruit Fly Research Institute, Keynote Speaker

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At first we saw a couple of flies; male and female on the yellow panel of the Biofeed device. Then came the rain, then the flies came in huge numbers. That is when we started trapping, males in monitor traps, tens / hundreds a week.

It is almost 2 months since the installation of our GCFR control device baited with a unique female lure we have developed for the Oriental Fruit fly, *Bactrocera dorsalis* / *Bactrocera invadens*. This have happened so fast thanks to our incredible R&D team, lead by Ms. Tamar Goshen and Dr. Michal Sarfati and our great research partners from Kempman Bioorganics LLP.

And yes, also thanks to the *Grand Challenges* Israel-Canada team who chose to believe in us and gave us this opportunity. We are proud of being given the chance to make a difference and promote a more green and clean world for our children and improve the lives of millions of farmers worldwide.

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By the end of May I will visit again the experiment sites, this time to collect final data.

Please share your thoughts in the comments section below, as I learn just as much from you as you do from me.

Dr. Nimrod Israely,

Biofeed Founder and CEO

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Nusrat Hasan Kanika • 1st

Research Assistant at The Red-Green Computing Centre

Wow!! Congratulations!!! First time female lure....

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Dr. Nimrod Israely • You

Founder and CEO of Biofeed Ltd. and The Fruit Fly Research Institute, Keynote Speaker

Thanks :)

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Messaging



... date we need eco friendly management for all pest..... congrats sir

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