

Nimrod Israely

מאת: nisraely=biofeed.co.il@responder.co.il בשם Dr. Nimrod Israely
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גשלה: 07:41 2018 יולי 28 שבת
אל: Nimrod
נושא: Empower Farmers to Grow Better [Instead of Begging for Welfare]

Dear Nimrod,

The old proverb says that; *you give a person a fish he will eat a day, you give him a fishing pole he will eat for a lifetime.*

I want to talk about a fishing pole called Biofeed that we should give to farmers all over the world.



No charity, please

[>> Video Link <<](#)

Most of the world's farms are owned by small-growers, not by giant-agribusinesses. Unfortunately, the image of a farmer struggling for a day minimum earning is one I see often.

Those growers do not want a handout, nothing makes them happier than to earn a respectable living by working their groves and see their children valuing and entering the same occupation.



I love the spirit of those Ethiopian kids! [>> Video Link <<](#)

When members of a society face difficulty, the natural reaction is to give them food and other support to meet their **immediate** needs.

That solution is exactly the problem - meeting immediate needs does not provide **long-term solutions** for people to live their lives productively and with respect.

I see governments acting with the best of intentions to feed their people by giving away food. And I ask, where is the fishing pole for these people?

This is exactly where Biofeed comes in!

Yacuobuo's story; a grower who poisoned and killed his trees because their fruits were completely infested by fruit flies. He needed something to eat today.

But, that same grower, with government support, giving him the Biofeed '*fishing pole*', which enabled him to better control fruit flies, was happy to have a tree full of beautifully ripe fruits.



[>> Video Link <<](#)

Now Yacuobuo gained back confidence and respect. He can feed himself, his family, his community and hopefully will bring foreign currency (by export) to his nation for many years to come. This is my vision, this is what Biofeed provides; **Fishing Poles** for farmers. ([for the full story of Yacuobuo video](#))

I wish everyone could watch this process as I have done. When you take part you see how quite literally it turns situations of growers having nothing to live on, to sustainers who - with the hard work of their own hands - can support themselves and their dreams, honorably.



source: [LinkedIn](#)

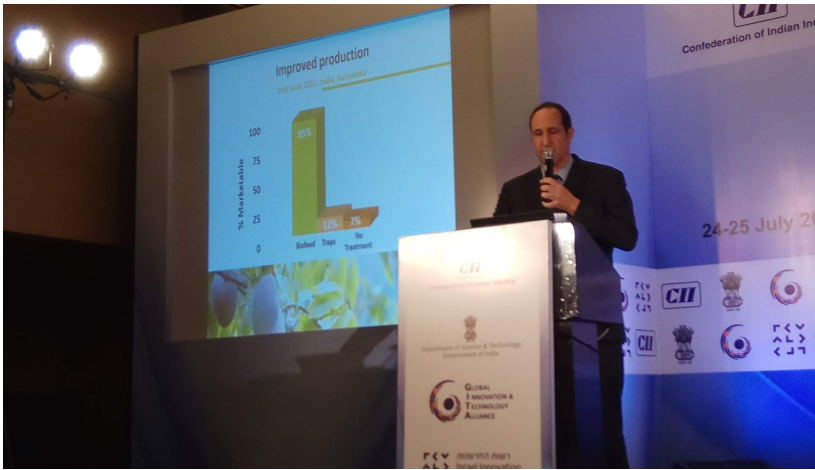
It is the governments; Local, Regional, and National - that have the moral responsibility, and are in the best position to envision this solution and bring it into reality for its farmers, its citizens and for the nation's future.

This week I had the thrilling experience of working with the wonderful people of **Gujarat Ministry of Agriculture, Anand Agriculture University, icreate** and representatives of the **State of Israel**, in Ahmedabad, India. (see picture above)

We had a work-meeting regarding the necessary steps and **long-term work-plan** required to fight fruit flies, and hence creating a continuous process that will **transfer** low-quality and low-yield fruit producers, into high-value fruit producers, as we expect them to be ready for the 21st-century requirements.

This model will later multiply itself to other localities, states and throughout India.

By doing so, Biofeed is acting to practically giving '*fishing poles*' to its farmers. Is there any better feeling than knowing that farmers lives will become much better in the years to come?



source: [LinkedIn](#)

The entire event organized and mutually financed by both governments, earlier this week in India, for the winners of '**India-Israel Bridge to Innovation Competition**' was amazing, successful and demonstrate the full commitment of the governments. For me, it was a pure pleasure, to watch Dotan Peleg, our Head of Business giving a short talk at the Agri-Session in the **India-Israel Industrial R&D and Technological Innovation Conclave**. Enjoy [>> Dotan Video Link >>](#)

For more updates and information join me on [YouTube](#) / [Facebook](#) / [LinkedIn](#)!

Regards,



Nimrod

P.S. Even before realizing its full potential, the cooperation with Gujarat's decision makers and stakeholders seems so successful and full of potential that I invite one more Indian state to take the same mode of operation with us as early as this year!

P.P.S. It is once in a lifetime opportunity to truly change the world and do good for millions! If you think you have the skills, the ability, and resources to lead this huge step for the benefit of your country, join us today and take part in this terrific journey.

It is thanks to your interest that I write this e-mails. Share this mail with friends or add them by [Pressing Here](#).

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