

Nimrod Israely

מאת: Nimrod Israely <nisraely@biofeed.co.il>
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אל: Dr. Nimrod Israely
נושא: Dazzling ... frenetic ... a ca

Dazzling ... frenetic ... a cacophony of activity - such is India, and such was my participation in the "India-Israel Innovation Bridge Co-Creation Deligation" this week. Delhi, Ahmedabad, Gujarat, Prime Ministers Modi and Netanyahu, business leaders, investors, University, scientists, trading market, farmers, speeches, awards, meetings - what a week!

Biofeed was a winner in every way this week. Officially Biofeed was selected as the best technology to help Indian agricultural productivity in general and improve Indian farmers' lives in particular:

Biofeed's successes this week went far beyond official recognition and reached deep into the practical aspects of bringing Biofeed to India:

I took part in two events with Prime Ministers Modi and Netanyahu, both were impressing in more than one way. I found extreme interest in Biofeed's solution and great friends to take part in that journey, to fully fulfil the potential of Biofeed for Indian agriculture. I directly asked DIPP Secretary Ramesh Abhishek about the key problems of regulatory entanglement and profit repatriation. Meetings with researchers at Anand University gave us important headway in this required channel into the Indian market. Of course farmers are the center of Biofeed's activity and conversations with local farmers, traders and agricultural community are always terrific.

Even with all this, I admit that the dazzle, the scope, and the pace of this event emphasized the distance Biofeed has come from a dream to reality.

No rest for the weary! Biofeed is a world-changing technology on a world-changing mission and it won't happen from the armchair. No sooner do I return to Israel this weekend than I'm off to Africa to meet with the President of Togo, and other African leaders and projects managers. That leads to the end of January - and in early February back to India to wrap up and launch activity in Indian mango groves!

I'm happy to continue to be in touch with you as the whirlwind of Biofeed's development continues.

Want to take part of changing the world while doing great business? Let me know and - let's talk!

Regards,
Nimrod