

Nimrod Israely

מאת: nisraely=biofeed.co.il@responder.co.il בשם Dr. Nimrod Israely
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גשלה: יום שני 21 מאי 2018 06:50
אל: Nimrod
נושא: Bring Biofeed's [Huge] Benefits to Your Region!

Dear Nimrod,

It's spring-time for Biofeed.

Not as in spring the season, but rather spring as in **springboard**. Our target for 2018 was to have a single *Initiation Phase* (Demo pilot) in Africa and a single one in India.

However, life has its own rhythm and market demands have pushed us beyond our expectations.

After rejecting several offers that did not fit our standards, we were left with three African countries and two Indian states, while still negotiating with several others.

Biofeed is at that very special moment of **leaping into its future** - from here to commercial operation in the *Initiation Phase*, and establishing *Initiation Phases* in many more regions during the upcoming growing season.



Very common; two species of fruit flies in the same field [attack the same fruit](#).

Every week I receive several emails from companies/people asking to start working with Biofeed.

So here is a short manual to how do you start working with us, to be part of this massive global undertaking to free farmers from the plague of fruit flies?

The first step is to understand exactly what the problem is - we start by asking you to provide information including:

- which fruit fly species are involved - important to provide the exact species, including Latin name. Sometimes you don't know or not sure. It's o.k., we will find out later, but knowing that it is unknown is just as important. Just as we have developed the solutions we already have, we are able to develop additional ones. However, that is a completely different story and a different process, for another email.
- what is the crop that is being attacked
- what is the current level of infestation of the crop, and how it is currently controlled
- in which month is the crop harvested - we deploy the Biofeed solution several months in advance of harvest for optimal results (our solution is effective for over 8 months)

This is an example for some of the questions that you will be asked **before** starting the *Initiation Phase*. We need to get as full as possible picture of your **current situation** as well as your long-term **targets**.

This first step provides a measure of the potential value of Biofeed's Crop^Shield solution in your region. Based on this we will enter a process as described in the following video:



How you start [working with Biofeed](#)

As described in this video Biofeed sees Africa and Asia as the immediate targets for its growing international presence.

Mr. Dotan Peleg (dotan@biofeed.co.il), Biofeed's Business Manager leads this effort.

The process includes an Initiation Stage pilot at your location, which I will personally be involved with, to ensure the best possible implementation of the Biofeed solution, and to achieve maximum results for your agricultural needs.

Based on my many years of experience with fruit flies and crops I can assure you that there is nothing like seeing the conditions in the field in order to fully understand the situation and plan/implement the best solution!

Now, let's make Biofeed happen in **Your Region!**

Regards,



Nimrod

P.S. We partner with investors, distributors, and government agencies - please contact Dotan as mentioned above to begin the process

P.P.S. I am just back from Togo, where I monitored the results of the *Initiation Phase* - watch for the results on [YouTube](#) / [Facebook](#) / [LinkedIn!](#)

It is thanks to your interest that I write this e-mails. Share this mail with friends or add them by [Pressing Here](#).

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