

Nimrod Israely

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נושא: Be Specific [Insects Are Not Our Enemies]

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Hi,

We have this tendency to see things in black and white colors, and it is so wrong!



Millions of insect species in our world. How many of them are pests?

When you hear the word 'Insects', most people think about 'Pests'. So, naturally, when you say 'Pest Control', most people think of; "how the hell do I kill those insects?".

Our confusion and mixing between *Insects* and *Pests* work well for the chemical companies.

Why? Because when we are spraying (organic/synthetic) there is no way to distinguish the 'Bad' insects from the 'Good' insects. We harm them all.

Chemical sprays simply incapable of standing to the task of being specific.

As a result, we end up killing both; Insect-Pests, together with Non-Target-Insects.

Our misunderstanding and secret wish to kill all insects, makes us not asking the most important question; "what else do we kill/damage when we spray this chemical?".

By not asking and not caring for how we disturbed the environment we end up damaging our health, economy, agriculture, and the environment.



Rachel Carson

The biologist Rachel Carson was the first to note and bring to public awareness the treble damages we do to all life forms and the environment when we indiscriminate spray DDT.

This observation is true for all and every single chemical (including organics) we release into the environment.

For years DDT was considered as so safe for human use that you can eat it, drink it and spray it anywhere you wish.

Could we be more wrong than this?



DDT spray for mosquito control in the USA. No wonder 98% of Americans have DDT traces in their blood.

When we spray chemicals we kill part of the pests and part of their population. However, at the same time, we damage the health of an endless number of non-target insect species.

It is thanks to those 'non-target insects', many of which are beneficial, that most of the time our agriculture is well balanced and protected.



Natural pest control. A ladybug feeding on an aphid.

Even if we are not aware of the positive activity of most insects, we should bare in mind that they are the ones taking care of most of the potentially problematic pests.

They are part of our environment and we get them free from nature.

When we spray chemicals, unintentaily we kill and harm those non-target and benefiacil insects.

Then we are more valnerable to pest attack and we need to spray more. This is expected when one is disrupting the biological balance.



Mango infested by fruit flies.

Our aim is to protect our plants, fruits, and vegetables, which happened to be also the food of other living creatures.

Let's keep in mind that most insects are not our enemies. Most insects are actually beneficial from our point of view.

So whatever we chose to do, we should focus only on 'removing' the target pest.

If we wish to live in a safe and sustainable environment we should challenge ourselves in developing ways to either endure those insects, with some level of damage, or taking them out of the 'equation' in a very surgical procedure and without harming any other organism in the process.

Change is a decision. Join Biofeed to Make a Change.

Regards,



Better produce... Better future... Biofeed...

P.S. We are now working on an extremely exciting project. It is too early to share, but I promise to share it with you as soon as I can.

P.P.S. You are a living creature. Time is all you have. Do not waste it. Contact Dotan (dotan@biofeed.co.il) today and make sure you are in the loop and your farmers will be among the leading ones.

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