

## Nimrod Israely

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**מאת:** nisraely=biofeed.co.il@responder.co.il בשם Dr. Nimrod Israely  
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**גשלה:** יום שישי 15 יוני 2018 13:51  
**אל:** Nimrod  
**נושא:** Amazing First Year of Biofeed's [international] Activity

Dear Nimrod,

One year ago Biofeed was a local company, doing R&D and business only in Israel. Like a beautiful bird Biofeed has spread its wings over the past year to fly far.

Exactly a year ago in a mango orchard near Bangalore, India, I faced the reality that was in place up to then, and was well aware of the challenge that stood between Biofeed and achieving our vision.



In the [mango orchard](#), one year ago

It wasn't a complete risk because the Biofeed technology has proven its effectiveness, safety, and ease of use in wide usage within Israel. But to go to a completely different pests, different environment, different conditions, and different way of working - Biofeed would need to do its work in a very new situation, which it did magnificently.

You've tracked my activities through these weekly updates, but I'll take the liberty of providing some highlights of where we've been as we reach our first anniversary of doing business outside of Israel:

- June 2017 successful pest control in mango orchards in India
- July 2017 [first meeting](#) with Prime Minister Modi and Prime Minister Netanyahu, in Israel
- July 2017 [testimony](#) for use of the Biofeed technology by Mango Growers in India
- August 2017 initiate pest control project [in Ethiopia](#)
- January 2018 second meeting with Prime Minister Modi and Prime Minister Netanyahu, in India
- January 2018 initiate pest control project [in Togo](#)
- February 2018 initiate pest control project [in Senegal](#)
- March 2018 [pest control pilot](#) at Jain agriculture farm in India
- March 2018 organize pest control project in Kenya
- June 2018 terrific results from spring 2018 planting season in India and in Africa

This shows the **breadth** of what Biofeed has accomplished over the past year. And what about the **depth**?

Yes we've met Prime Ministers, Presidents, and Heads of State, Ministers, leaders of many communities, academics including University Presidents and leaders in Agriculture in many countries, and of course businesspeople (including the very special women who run the roadside Mango Markets in Togo!).

But I want to share with you **the most important people** we've met and worked with over the past year: without doubt, it's **the farmers**.

Biofeed's own roots are deep in fruit groves, and for me as the Founder and CEO of Biofeed I place highest importance on preserving and always developing our relationships with the farmers wherever we are working.

A true highlight of this year - even with everything else that happened, perhaps the #1 moment of the year - was the conversation I told you about last week with **Yacuobuo** in which Biofeed converted his completely decimated mango trees in Africa into a solid and strong source of dependable income for him, his family, and his future.



*From nothing to more than he dreamed - [an amazing change](#)*

It has truly been an amazing first year for Biofeed's international efforts, far more than I could have imagined even at the beginning of this year.

As we enter Biofeed's second year of international activity the natural question is - where will Biofeed go from here? What is our dream, our vision, and the focus of our efforts?

I'll be more than happy to share with you the answers to these questions in my messages over the weeks and months to come.

A year has passed, but we are still missing **a name** for our newborn 'baby formula', in the family of Biofeed. We have 2 leading names: **FreeDom** & **FreeDome**.

Which one do you think is more appropriate? Please share your thoughts with me.

For more updates and information join me on [YouTube](#) / [Facebook](#) / [LinkedIn](#)!

Regards,



Nimrod

P.S. Many joined our efforts during this first year - investors, growers, distributors, and governments. Those who are considering standing with us are welcome aboard as we launch the second year!

P.P.S. To all those many people who did join our efforts during the first year - I'm glad to take this opportunity to express to you **the most heartfelt thanks**. I am glad to be leading Biofeed forward together with you, for the benefit of farmers and agriculture everywhere!

It is thanks to your interest that I write this e-mails. Share this mail with friends or add them by [Pressing Here](#).

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