Nimrod Israely

מאת: nisraely=biofeed.co.il@responder.co.il בשם Dr. Nimrod Israely

<nisraely@biofeed.co.il>

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אל: Nimrod

בושא: Agriculture Export Is The Win-Win Solution For The Less Developed Countries

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Hi,

Africa is 'Hot', Asia is 'Hot'.

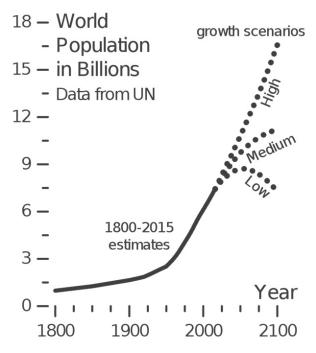
The food availability issue is HOT, the clean food trend is HOT, the human health issue is HOT.....and we have suitable solution and product to lower that HEAT and to cope with the HOT problems and outcome demands.



Mango grower. Fifty percent more marketable produce within 3 months.

Why?

Because for a change, Africa and Asia, who's over 50% of population lives of agriculture, are going to become the solution to some of the greatest "HOT" problems of the world. Here is why and how.



World population (Wikipedia).

The Problem

The World growing population demands more health and good food, including more vegetables and fruits.

Fortunately, a large part of the world's population has become more resourceful and is looking for healthier food. This includes most of Europe, USA, and Japan, but that trend is also true and growing (very) fast in Asia and Africa.



People are looking for year-around larger variety and healthy food.

The Gap

There are many people who are looking for a larger variety of food, and they would like it to be healthy and at the same time support their values.

They are ready (and able) to pay more for the added value of quality and health.

Where there is a need/problem, there is an opportunity. This is the gap that Africa and Asia can fill up by supplying that need for the benefit of all.



High quality mango, healthy, non GM and free of spraying.

Africa and Asia can provide the following

- 1. Healthier food products without chemicals and no chemical residues (also no GM produce).
- 2. Good tasting and best-looking food products.
- 3. Availability all year around.
- 4. Keep the environment safe and sound which is fulfilling the consumers' ideology and desire of environmental awareness approach importance.
- 5. In similar to the above, fulfill the social awareness approach take care of the farmers and the less fortunate people of the world who grow this (exported) produce in Africa and Asia.



Mango pallets for export

Challenges on the way

There are many challenges and obstacles on the way, but I would like to focus on the ones I consider as the key to enable the supply and fulfillment of Africa and Asia role in coping with food shortage.

- 1. Pest management of critical, quarantine, pests that makes it nearly impossible to produce a sufficient amount of products for themselves and for sure, not for export.
- 2. Marketing, export and distribution channels.

How can we deal with those challenges?

Solving the problem of food shortage means that you open opportunities for export as well. From that reason, Biofeed chooses to focus on fruit fly pest management and in particular on quarantine fruit flies.

Using Biofeed's "FreeDome" solution for fruit flies will enable farmers the opportunity to grow not only more and better but mainly the 'Export Quality' produce. That means immediately much more income for the growers.

For marketing and export, Biofeed developed the 'Green Valley' concept that is made to take export-quality produce from the farmers and bring it to consumers in high-value markets.



Fruit flies are the number one enemy of the farmer and the country on the way to export.

Africa and Asia will gain the following

- 1. Abundance local food supply.
- 2. Advanced agriculture.
- 3. More investments into modern, advanced and cleaner agriculture.
- 4. Foreign currency from export.
- 5. Ability to 'grow more with less'.
- 6. The know-how of growing with no, or much less, chemicals.
- 7. Direct access to the most advanced pest management technology.
- 8. Health improvement of the local population (due to fewer chemicals).
- 9. Improved food availability and food security.
- 10. Less need from the local governments to support weak populations.
- 11. Decreased pressure of population moving to the cities.
- 12. General economy improvement => resulting potential political stability

There is much more for the upside, but the above is enough to show how important it is to advance agriculture and export in the less developed countries.

This is a win-win solution, and Africa and Asia will take part and can lead it if they will act now and take the advantage and the window of opportunity.

Together let's make fruit flies; just another pest!

When You Join Me and Start Working With *FreeDome*, You Leave Your Worries Behind and You ==> Make a Change!

Regards,



Better produce... Better future... Biofeed...

P.S. Many huge things, I cannot disclose yet, are taking place as we speak. This is a great news for anybody who truly care about one of the following keywords; agriculture, farmers, export, income...

P.P.S. Biofeed is a young hungry company. Farmers has been waiting too long for a good, effective fruit fly solution to be available. Now that it exist and is available, I invite you to contact. Let us make 2019 'The Year of The Green Evolution' in your country and with your farmers too.

"Green, effective, healthy and suited for **all farmers**, this is my pest management"

For more updates and information join me on <u>LinkedIn</u> / <u>YouTube</u> / <u>Facebook</u> or contact me direct.

If you enjoyed it, please share it with friends and let them enjoy the high quality control solution we provide. They can also add themselves to the list of mail receivers by - **Pressing here**.

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Sender: Dr. Nimrod Israely Sender's address: Kfar Truman

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