

Nimrod Israely

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גשלה: 07:19 2018 אוגוסט 24 יום שישי
אל: Nimrod
נושא: Africa & EU [same agenda] Green Revolution, Innovation, and Regulation!

Dear Nimrod,

Wake up, the world is changing!

It takes a **vision** to work straight for 25 years on developing a novel technology that will change the pest control industry as we know it.

It takes **perseverance** getting through the endless troubles and failures on the way.

It takes **courage** standing before yourself, your family, your friends, your fellow farmers, your colleagues from the agri-chemical industry and scientists and continuously say, loud and clear, exactly what you think and what you believe in -

'This is not the world I dream of!

In my world, farmers are not spraying pesticides. In my world farmers have a choice to reduce/stop spraying. In my world pest control is better. In my world yield loss is smaller. In my world export is something that every farmer can do and is the engine to rescue from poverty and ensure food security. In my world consumers can choose to buy chemical-free produce. In my world, the food we eat is simply free of chemical residues. In my world, the air we breathe and the water we drink are just as well pesticide-free!

It takes confidence to stand the repeated insults and humiliation from your surrounding, day in and day out, and yet keep your head up!

When you start that journey you don't know where it will take you. You don't know how much you will suffer before getting your dream come true. You even don't know if you ever see your dream come true.

So today I feel lucky, and here is why...

In days where the pesticide industry is lost in the darkness, is looking for a way, while losing public trust.

In days where the pesticide industry is practically losing its legitimacy;

Biofeed is doing better than ever! and it's not by coincident!



[Bayer Shares Plunge - after \\$289 million Monsanto verdict...](#) "The company has lost about 16 billion euros (\$18 billion) in market value this week".

We are lucky, and honored. One week, in 2 corners of the world Biofeed will advance its single agenda - **GREEN REVOLUTION!**

By the way, for both events, we were **chosen** and **invited**, (on the expense of organizers) not although but because of the agenda we stand for and because of our unique achievements and activity.

[Crop Innovations and Regulations conference](#) - taking place on 4-6 September, in Barcelona, Spain.

I will chair the Biopesticides Session on September 5th. This is in addition to a presentation on Biofeed's GCFR technology, and its proven ability to practically replace the need for fruit fly spraying; the most problematic group of pests in many parts of our world.

In my presentation I will also discuss the issue of EU Over-Regulation. Unfortunately Over-Regulation is **helping** to keep pesticide spraying in place, while preventing from green and environmentally friendly solutions from entering the EU market.

By doing so, unintentionally governments are hearting their own farmers and population while supporting the continuation of the Pesticide-Regime.



[CIR Conference, 4-6 Sept. Barcelona](#)

At the same week, in Kigali, Rwanda, an extremely important meeting is taking place - [African Green Revolution Forum 2018 \(AGRF\)](#).

I was invited to take part in this meeting, but unable to do so due to my previous commitment.

It took Africa too many years to understand that it needs to go through a **GREEN REVOLUTION!**

Thank god it is now accepted that more-of-the-same is not the way forward.

Thank god Biofeed is well situated to take part and help to lead that Green Revolution.

Lead. Measure. Grow

Africa is on the move, with signs of prosperity and progress seen in entire economies and in the lives of millions of its people.

Read More

AGRF Video

Register



AGRF meeting, 5-8 September, Kigali, Rwanda

As much as I would love to take part in the AGRF meeting, the law of physics determined that it is simply impossible to be at the same time in 2 different places.

However, don't worry, Dotan Peleg, our Head of Business, will fill in and represent Biofeed in this forum, as part of Start Up Nation Central mission.

Dotan will present how Africa can benefit and make a great leap into the future by using Biofeed's novel technology.

Dotan will demonstrate how without tractors and without sprayers a better and safer pest control can take place.

Dotan will discuss our approach, based on the GCFR technology, that is easy to use, harmless to the user and the environment, and... more effective than pesticide spraying.

GCFR is the perfect tool to **enable sustainable agriculture for smallholders**. Just what Africa and Asia need.

You are most welcome to use this opportunity to meet either me (nisraely@biofeed.co.il) or Dotan (dotan@biofeed.co.il).

Just write an email, present yourself, and let's meet. Hope to see you there!

So you see, after all, we are lucky, if we manage to have such a huge impact on the world in one single week!

Better fruit... Better food... Biofeed...

For more updates and information join me on [LinkedIn](#) / [YouTube](#) / [Facebook](#)!

Regards,



Nimrod

P.S. Deliberation is easy; you either continue doing what you did in the past 50 years and getting the same results...

or you contact Biofeed now, taking control of your future and leap your agri-industry straight into the future.

P.P.S. Use that golden opportunity to meet me or Dotan and discuss 2019 operational activities. The window of opportunity for 2018-2019 is soon over.

Do not waste another day in vain. Contact now and together we will turn next year into a successful turning point.

It is thanks to your interest that I write this e-mails. Share this mail with friends or add them by [Pressing Here](#).

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