

## Nimrod Israely

---

**מאת:** nisraely=biofeed.co.il@responder.co.il בשם Dr. Nimrod Israely  
<nisraely@biofeed.co.il>  
**גשלה:** 18:18 2018 מאי 25 יום שישי  
**אל:** Nimrod  
**נושא:** I Still Try to Grasp the [awesome] Impact of These Results

Dear Nimrod,

The raw numbers themselves are **breath-taking**.

As we completed *Initiation Phase* field trials in mango groves in Togo last week the results became crystal clear:

Biofeed became **the first ever** to offers an effective solution for the 2 most damaging fruit flies in **Africa**, the Oriental Fruit Fly (*Bactrocera dorsalis*) and the Mango Fruit Fly (*Ceratitis cosyra*).

In numbers: we had set the unbelievable goal of reducing infestation levels of these terribly destructive pests by **50%** during the first season.

The number we actually hit was - reducing infestation by **over 88% vs. best practice available** across the treated groves. In certain locations we reduced infestation by over **95%**.

Already in the first season - fruit flies and their destruction are drastically reduced!



[With the Priest and Brother at 'Freres Marianstes' orchard. Summarising the first day](#)

Even with the the high fruit fly population, the presence of the 2 most disruptive fruit flies in Africa and the tropical conditions we faced, we placed **only 20 units per hectare** - and with this economic configuration, we received the results described above!

As the marketplace began to learn (and see) the results, the price of fruits, protected by Biofeed's solution, responded accordingly.

The going market price for mangoes remained the same for fruits unprotected by Biofeed, but **doubled** for fruits harvested in orchards protected by Biofeed.

The Women running the local market understood that infestation rate of fruits coming from orchards protected by Biofeed is drastically lower, and that worth a lot of money for them, as they usually throw 40 to 80 percent of the fruits due to infestation and rot!

Actually, they say that they do not see infestation in the fruits they buy from those plots.



[Asking a women who is buying and selling mango about the mango market \(Togo\)](#)

As amazing as the numbers are from the field, there are other numbers that we have not yet been able to grasp. In Togo agriculture accounts for one-third of national GDP and engages one-half of the country's population.

Togo's agriculture sector is not currently providing a living income to its population, and over 80% of Togo's rural population lives below the poverty line on less than \$2/day.

Imagine this: with Biofeed the poorest population sector in one of the poorest countries in Africa sees its income level rise by ten times or more within a timespan of a **single growing season**.

Families who for the first time can put reasonable amounts of food on their tables, parents who can look at their children and see a future for them, a whole country for whom a "Dream Comes True" in terms of achieving a living income for the work they do.

Actually if you can imagine this you are better than we are - we do not yet grasp the terrific social benefit Biofeed's technology is going to provide to a huge portion of Togo's population!

I am happy to see this success, which is the first in Africa, following our stunning growing list of success that are about to change the world as we know it.

For more updates and information join me on [YouTube](#) / [Facebook](#) / [LinkedIn](#)!

Regards,



Nimrod

P.S. Want to join the Biofeed wave as an investor, distributor, or advocate? You are welcome to contact me!

P.P.S. Big financial value plus big social value perfectly expresses what Biofeed is all about. We're thrilled to the bone with each new success we're having!

It is thanks to your interest that I write this e-mails. Share this mail with friends or add them by [Pressing Here](#).

Sent to [nisraely@biofeed.co.il](mailto:nisraely@biofeed.co.il) by [nisraely@biofeed.co.il](mailto:nisraely@biofeed.co.il)  
Sender: Dr. Nimrod Israely  
Sender's address: Kfar Truman  
[Unsubscribe](#) | [Edit your details](#) | [Report abuse](#)

Rav Messer, email marketing and landing pages